

March 2021

DATA QUADRANT REPORT

Business Intelligence

1234

Reviews

16

Vendors Evaluated

Table of Contents

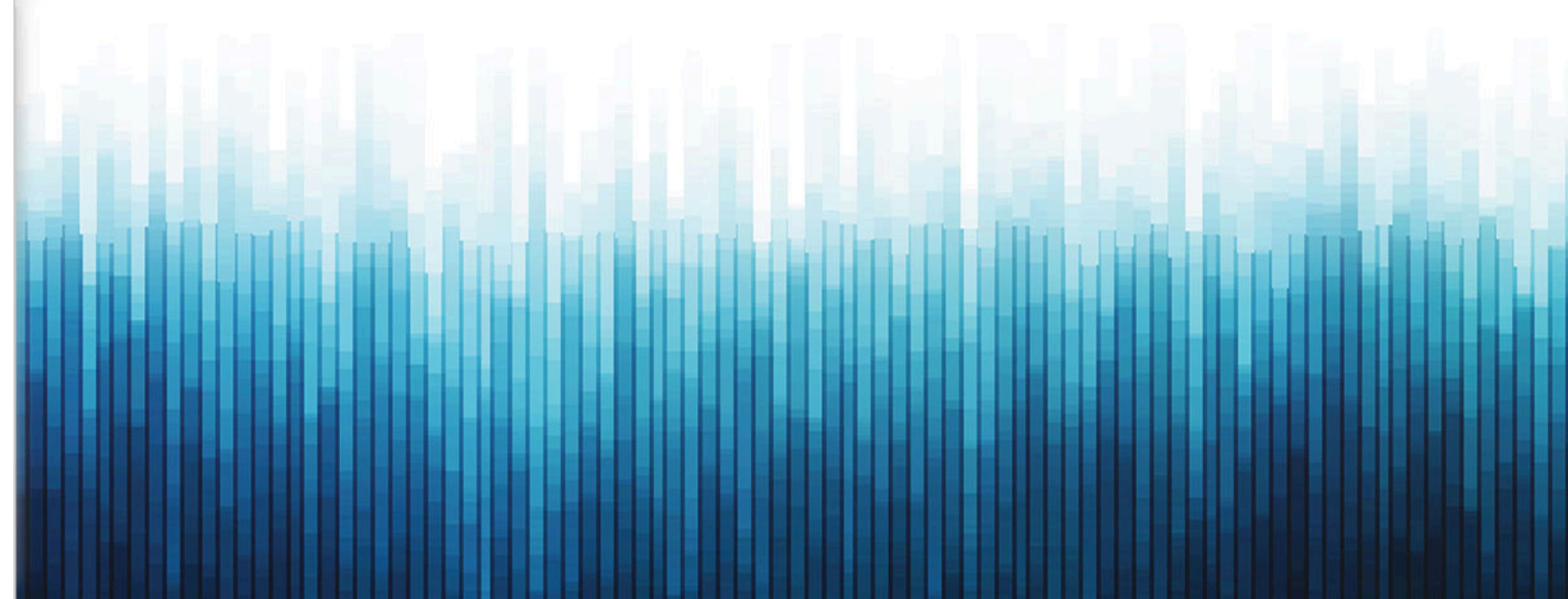
- Data Quadrant**..... 5
- Category Overview** 6
- Vendor Capability Summary**..... 8
- Vendor Capabilities**..... 12
- Product Feature Summary**..... 24
- Product Features**.....30

How to Use the Report

Info-Tech’s Data Quadrant Reports provide a comprehensive evaluation of popular products in the Business Intelligence market. This buyer’s guide is designed to help prospective purchasers make better decisions by leveraging the experiences of real users.

The data in this report is collected from real end users, meticulously verified for veracity, exhaustively analyzed, and visualized in easy to understand charts and graphs. Each product is compared and contrasted with all other vendors in their category to create a holistic, unbiased view of the product landscape.

Use this report to determine which product is right for your organization. For highly detailed reports on individual products, see Info-Tech’s Product Scorecard.



Software Directory

BUSINESS INTELLIGENCE SOFTWARE

Selecting software can be overwhelming and one of the biggest challenges facing organizations is understanding the marketplace and identifying all of the available vendors and products. The Software Directory is a comprehensive list of all relevant software vendors in a particular category. Use this page to create the right vendor shortlist by exploring all of the options available to your organization.

Business Intelligence Software

1010DATA 1010data Insights Platform

5000fish Inc Yurbi

aws Amazon QuickSight

Arcadia Data

Birst BI Platform

board Board

Bold BI

CALUMO

Centrifuge Analytics

Chartio

Coldwater Technology B-Metrics

Datapine

Domo

Dundas BI

Entrinsik Informer

GoodData

IBM Advanced Analytics

IBM Cognos Platform

IBM Watson Analytics

InetSoft Style Intelligence

Information Builders WebFOCUS

Kyubit Business Intelligence

Lavastorm

Logi Analytics

Looker

Microsoft Power BI

MicroStrategy

OpenText Analytics

Oracle Analytics Cloud

Panorama Necto

Pentaho Business Analytics

Polyvista Business Intelligence

Qlik Sense

RJMetrics

Robust Designs CUBOT

Saasabi



Software Directory

BUSINESS INTELLIGENCE SOFTWARE

Selecting software can be overwhelming and one of the biggest challenges facing organizations is understanding the marketplace and identifying all of the available vendors and products. The Software Directory is a comprehensive list of all relevant software vendors in a particular category. Use this page to create the right vendor shortlist by exploring all of the options available to your organization.

Business Intelligence Software

 **Salient Collaborative Intelligence Suite (CIS)**

 **SAP Analytics Cloud**

 **SAP BusinessObjects**

 **SAS Business Intelligence**

 **Sisense**

 **Tableau**

 **TARGIT Decision Suite**

 **The Diver Platform**

 **ThoughtSpot**

 **TIBCO Spotfire**

 **Toucan Toco**

 **Vanguard Studio**

 **Wunderdata**

 **Yellowfin**

 **Zoho Analytics**



SOFTWARE REVIEWS Data Quadrant



INFO~TECH
RESEARCH GROUP
SoftwareReviews

Assess vendor and product performance at a glance and use the Software Reviews Data Quadrant to identify which products and vendors are leading the pack and which are trailing.

SoftwareReviews BUSINESS INTELLIGENCE
Data Quadrant
FEBRUARY 2021



BUSINESS INTELLIGENCE

The Software Reviews Data Quadrant evaluates and ranks products based on feedback from IT and business professionals. The placement of a software in the Data Quadrant indicates its relative ranking as well as its categorization.

The Complete Software Experience

When distilled down, the software experience is shaped by both the experience with the software and the relationship with the vendor. Evaluating enterprise software along these two dimensions provides a comprehensive understanding of the product and helps identify vendors that can deliver on both.

Product Features and Satisfaction

The satisfaction is captured in the overall satisfaction score, which is driven by the likelihood of users to recommend the software, combined with user satisfaction across top product features.

Vendor Experience and Capabilities

























The vendor relationship is calculated in a weighted average of the satisfaction scores tied to vendor capabilities (e.g. software implementation, training, customer support, product roadmap) as well as emotional response ratings toward the vendor (e.g. trustworthy, respectful, fair).

Note: The axes ranges are dynamically adjusted based on minimum and maximum values in the dataset.

Category Overview

This page provides a high level summary of product performance within the Business Intelligence category. Products are ranked by a composite satisfaction score (Composite Score) that averages four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair).


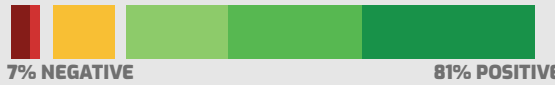










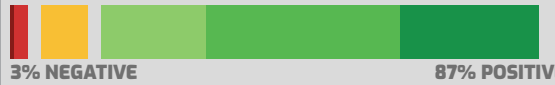






Use this data to get a sense of the field, and to see how the products you're considering stack up.

RANK	VENDOR	COMPOSITE SCORE	NET EMOTIONAL FOOTPRINT	NET EMOTIONAL FOOTPRINT DISTRIBUTION	VENDOR CAPABILITIES	PRODUCT FEATURES	LIKELINESS TO RECOMMEND	NUMBER OF REVIEWS
 1	 Dundas BI	8.1/10	+83 	 3% NEGATIVE 86% POSITIVE	80%	77%	86%	77
 2	 Tableau	8.1/10	+82 	 3% NEGATIVE 86% POSITIVE	80%	79%	83%	158
 3	 Board	8.0/10	+78 	 4% NEGATIVE 83% POSITIVE	78%	80%	84%	67
 4	 Looker	7.9/10	+82 	 3% NEGATIVE 86% POSITIVE	77%	79%	78%	44
 5	 Zoho Analytics	7.9/10	+81 	 3% NEGATIVE 84% POSITIVE	78%	76%	81%	34
 6	 Domo	7.9/10	+84 	 3% NEGATIVE 87% POSITIVE	77%	78%	76%	53
7	 Qlik Sense	7.9/10	+78 	 4% NEGATIVE 83% POSITIVE	80%	79%	77%	77
8	 Sisense	7.8/10	+82 	 3% NEGATIVE 85% POSITIVE	78%	78%	76%	75
9	 SAS BI	7.8/10	+81 	 4% NEGATIVE 85% POSITIVE	76%	78%	75%	35
10	 Microsoft Power BI	7.7/10	+74 	 7% NEGATIVE 81% POSITIVE	79%	77%	80%	207
AVERAGE SCORES		7.8/10	+78 	 5% NEGATIVE 83% POSITIVE	77%	77%	79%	71

Category Overview

This page provides a high level summary of product performance within the Business Intelligence category. Products are ranked by a composite satisfaction score (Composite Score) that averages four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair).














Use this data to get a sense of the field, and to see how the products you're considering stack up.

RANK	VENDOR	COMPOSITE SCORE	NET EMOTIONAL FOOTPRINT	NET EMOTIONAL FOOTPRINT DISTRIBUTION	VENDOR CAPABILITIES	PRODUCT FEATURES	LIKELINESS TO RECOMMEND	NUMBER OF REVIEWS
11	 IBM Cognos Platform	7.7/10	+76 	 4% NEGATIVE 81% POSITIVE	78%	76%	78%	57
12	 MicroStrategy	7.6/10	+74 	 7% NEGATIVE 81% POSITIVE	77%	76%	78%	41
13	 Oracle Analytics Cloud	7.6/10	+74 	 7% NEGATIVE 81% POSITIVE	77%	75%	79%	80
14	 Yellowfin	7.6/10	+75 	 8% NEGATIVE 83% POSITIVE	74%	74%	79%	37
15	 TIBCO Spotfire	7.4/10	+76 	 7% NEGATIVE 84% POSITIVE	74%	73%	72%	27
16	 SAP BusinessObjects	7.2/10	+70 	 6% NEGATIVE 77% POSITIVE	73%	73%	73%	71
AVERAGE SCORES		7.8/10	+78 	 5% NEGATIVE 83% POSITIVE	77%	77%	79%	71
VENDORS WITH INSUFFICIENT DATA								
--	 Pentaho Business Analytics	7.9/10	+83 	 3% NEGATIVE 87% POSITIVE	79%	76%	76%	19
--	 Information Builders WebFOCUS	7.4/10	+76 	 6% NEGATIVE 81% POSITIVE	72%	71%	78%	13
--	 SAP Analytics Cloud	8.4/10	+92 	 1% NEGATIVE 92% POSITIVE	80%	81%	85%	11
--	 Logi Analytics	8.4/10	+94 	 2% NEGATIVE 96% POSITIVE	81%	81%	80%	11

Category Overview

This page provides a high level summary of product performance within the Business Intelligence category. Products are ranked by a composite satisfaction score (Composite Score) that averages four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair).

Use this data to get a sense of the field, and to see how the products you're considering stack up.

RANK	VENDOR	COMPOSITE SCORE	NET EMOTIONAL FOOTPRINT	NET EMOTIONAL FOOTPRINT DISTRIBUTION	VENDOR CAPABILITIES	PRODUCT FEATURES	LIKELINESS TO RECOMMEND	NUMBER OF REVIEWS
AVERAGE SCORES		7.8/10	+78	 5% NEGATIVE 83% POSITIVE	77%	77%	79%	71
VENDORS WITH INSUFFICIENT DATA								
--	 IBM Watson Analytics	7.8/10	+84	 3% NEGATIVE 87% POSITIVE	78%	79%	73%	9
--	 GoodData	9.5/10	+99	 -- NEGATIVE 99% POSITIVE	93%	94%	92%	8
--	 Birst BI Platform	7.6/10	+74	 3% NEGATIVE 77% POSITIVE	77%	71%	83%	7
--	 OpenText Analytics	8.5/10	+90	 1% NEGATIVE 92% POSITIVE	82%	84%	83%	6
--	 Datapine	8.8/10	+91	 1% NEGATIVE 92% POSITIVE	88%	86%	86%	5
--	 Amazon QuickSight	7.8/10	+87	 2% NEGATIVE 89% POSITIVE	69%	72%	84%	5

Vendor Capability Summary

This page summarizes user satisfaction with a variety of vendor capabilities regarding their product offering(s). Look for strong and consistent performance across the board when assembling your shortlist, and follow-up on areas of concern during the evaluation and negotiation processes.

VENDOR	OVERALL CAPABILITY SATISFACTION	BUSINESS VALUE CREATED	BREADTH OF FEATURES	QUALITY OF FEATURES	PRODUCT STRATEGY AND RATE OF IMPROVEMENT	USABILITY AND INTUITIVENESS	VENDOR SUPPORT	EASE OF DATA INTEGRATION	EASE OF IT ADMINISTRATION	EASE OF CUSTOMIZATION	AVAILABILITY AND QUALITY OF TRAINING	EASE OF IMPLEMENTATION
Dundas BI	80%	82%	84%	80%	81%	77%	84%	81%	81%	80%	76%	79%
Tableau	80%	82%	82%	83%	81%	82%	76%	80%	78%	78%	80%	77%
Qlik Sense	80%	80%	80%	83%	80%	81%	78%	82%	80%	81%	77%	77%
Microsoft Power BI	79%	80%	79%	80%	76%	78%	74%	78%	82%	76%	76%	79%
Sisense	78%	75%	78%	81%	80%	80%	77%	78%	77%	77%	79%	78%
IBM Cognos Platform	78%	80%	79%	81%	75%	76%	78%	77%	79%	76%	79%	77%
Zoho Analytics	78%	83%	78%	80%	75%	73%	73%	80%	79%	75%	72%	80%
Board	78%	77%	80%	79%	76%	79%	75%	79%	74%	82%	75%	77%
Looker	77%	76%	76%	80%	79%	78%	77%	75%	79%	81%	79%	78%
Domo	77%	78%	79%	78%	75%	77%	78%	78%	73%	78%	75%	77%
CATEGORY AVERAGE	77%	78%	78%	79%	77%	78%	75%	78%	77%	76%	76%	77%

Vendor Capability Summary

This page summarizes user satisfaction with a variety of vendor capabilities regarding their product offering(s). Look for strong and consistent performance across the board when assembling your shortlist, and follow-up on areas of concern during the evaluation and negotiation processes.

VENDOR	OVERALL CAPABILITY SATISFACTION	BUSINESS VALUE CREATED	BREADTH OF FEATURES	QUALITY OF FEATURES	PRODUCT STRATEGY AND RATE OF IMPROVEMENT	USABILITY AND INTUITIVENESS	VENDOR SUPPORT	EASE OF DATA INTEGRATION	EASE OF IT ADMINISTRATION	EASE OF CUSTOMIZATION	AVAILABILITY AND QUALITY OF TRAINING	EASE OF IMPLEMENTATION
MicroStrategy	77%	79%	80%	75%	76%	79%	76%	74%	75%	74%	78%	77%
Oracle Analytics Cloud	77%	77%	76%	77%	75%	79%	76%	77%	78%	75%	75%	78%
SAS Business Intelligence	76%	77%	73%	75%	77%	77%	76%	77%	75%	71%	70%	83%
Yellowfin	74%	73%	74%	75%	77%	80%	71%	74%	77%	68%	73%	76%
TIBCO Spotfire	74%	81%	76%	77%	72%	79%	72%	79%	72%	73%	78%	71%
SAP BusinessObjects	73%	76%	76%	76%	70%	72%	69%	74%	77%	73%	71%	73%
CATEGORY AVERAGE	77%	78%	78%	79%	77%	78%	75%	78%	77%	76%	76%	77%

VENDORS WITH INSUFFICIENT DATA	OVERALL CAPABILITY SATISFACTION	BUSINESS VALUE CREATED	BREADTH OF FEATURES	QUALITY OF FEATURES	PRODUCT STRATEGY AND RATE OF IMPROVEMENT	USABILITY AND INTUITIVENESS	VENDOR SUPPORT	EASE OF DATA INTEGRATION	EASE OF IT ADMINISTRATION	EASE OF CUSTOMIZATION	AVAILABILITY AND QUALITY OF TRAINING	EASE OF IMPLEMENTATION
GoodData	93%	92%	94%	94%	81%	94%	98%	98%	92%	94%	89%	97%
SAP Analytics Cloud	80%	85%	82%	80%	73%	75%	82%	80%	84%	80%	77%	82%
Datapine	88%	85%	96%	90%	91%	80%	93%	82%	88%	85%	91%	82%
Logi Analytics	81%	79%	81%	85%	76%	77%	76%	87%	73%	92%	79%	88%

Vendor Capability Summary

This page summarizes user satisfaction with a variety of vendor capabilities regarding their product offering(s). Look for strong and consistent performance across the board when assembling your shortlist, and follow-up on areas of concern during the evaluation and negotiation processes.

VENDOR	OVERALL CAPABILITY SATISFACTION	BUSINESS VALUE CREATED	BREADTH OF FEATURES	QUALITY OF FEATURES	PRODUCT STRATEGY AND RATE OF IMPROVEMENT	USABILITY AND INTUITIVENESS	VENDOR SUPPORT	EASE OF DATA INTEGRATION	EASE OF IT ADMINISTRATION	EASE OF CUSTOMIZATION	AVAILABILITY AND QUALITY OF TRAINING	EASE OF IMPLEMENTATION
CATEGORY AVERAGE	77%	78%	78%	79%	77%	78%	75%	78%	77%	76%	76%	77%

VENDORS WITH INSUFFICIENT DATA												
OpenText Analytics	82%	85%	85%	82%	87%	80%	84%	81%	86%	76%	77%	79%
Pentaho Business Analytics	79%	80%	77%	84%	78%	80%	78%	80%	73%	83%	80%	74%
Amazon QuickSight	69%	70%	65%	75%	70%	70%	65%	69%	69%	65%	75%	70%
IBM Watson Analytics	78%	67%	73%	78%	78%	76%	68%	77%	87%	88%	82%	80%
Birst BI Platform	77%	86%	74%	76%	68%	79%	80%	74%	70%	84%	70%	57%
Information Builders WebFOCUS	72%	77%	80%	73%	65%	71%	64%	73%	77%	73%	69%	74%

Vendor Capability Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Vendor Capabilities

This table lists and briefly describes all vendor capabilities that are evaluated in the Business Intelligence software category. For your convenience, you will also find longer descriptions of the capabilities under the capability subheadings in the subsequent pages.

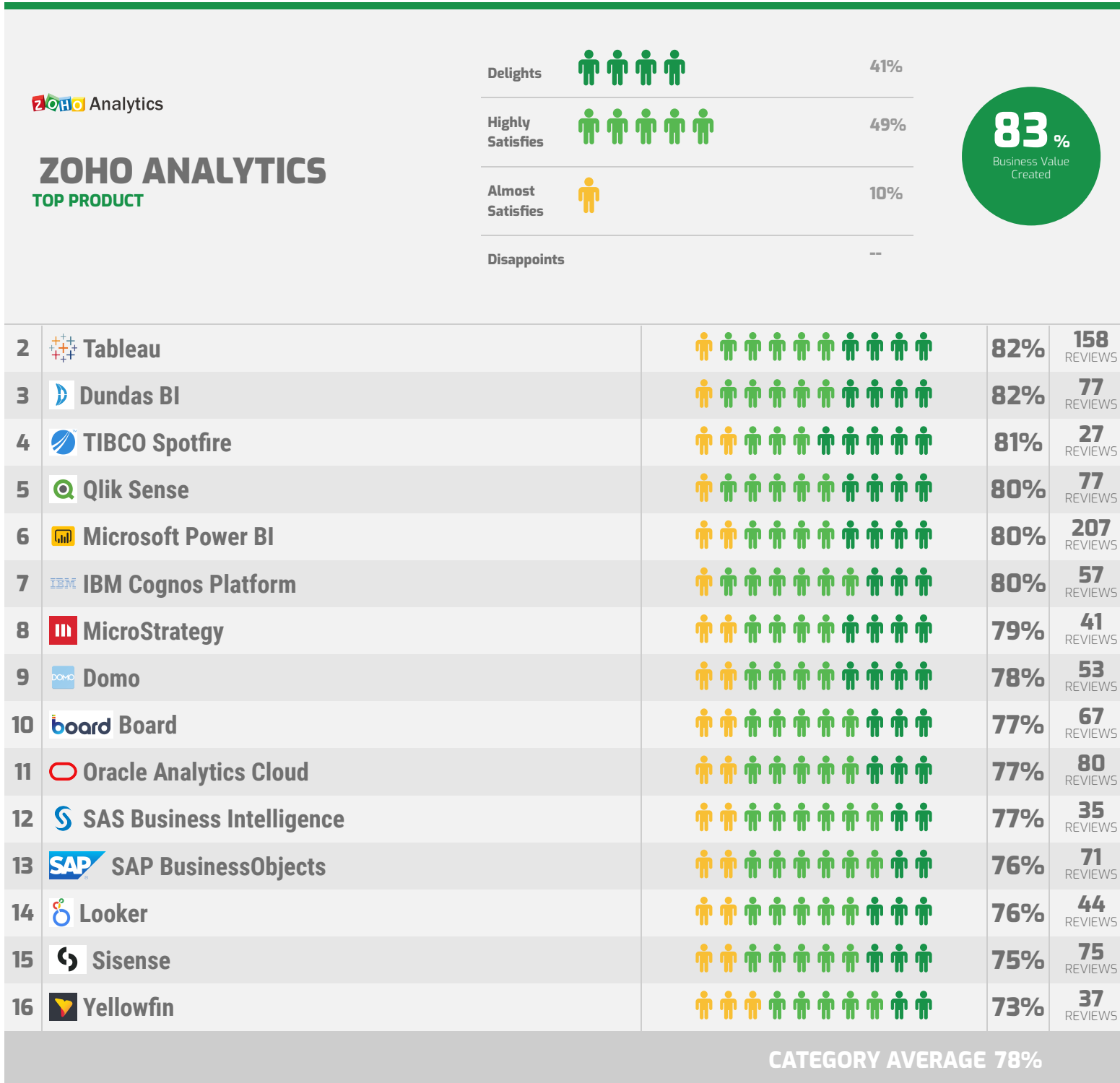
<p>Business Value Created</p>	<p>The underlying purpose of software is to create value for employees, customers, partners and ultimately shareholders. As a result, it is imperative that any software selection be aligned with the organization's needs and deliver enough business value to justify the cost. The data below highlights the satisfaction level associated with the business value derived from various product offerings. Use this information to identify the software that consistently creates business value for its customers.</p>	<p>Vendor Support</p>	<p>The importance of vendor support will vary for each organization depending on internal capabilities, but there will always be issues that only the vendor can resolve. Use the data in this section to see which vendors tend to under-serve their product and which will offer quality support.</p>
<p>Breadth of Features</p>	<p>Users prefer to work with feature rich software that enables them to perform diverse series of tasks as opposed to one they find restrictive. The data below highlights the satisfaction level associated with the breadth of features from various product offerings. Use this information to identify which software offers valuable comprehensive functionality that extends beyond the basic level.</p>	<p>Ease of Data Integration</p>	<p>The ability to integrate with other systems is increasingly important; without this, manual data loading and extraction can be time-consuming and prone to error. Use this section to see which vendors will cause headaches and which will make data integration easy.</p>
<p>Quality of Features</p>	<p>Feature quality is just as important as quantity. Software needs to do what you're purchasing it to do, easily, intuitively, reliably, and effectively. Use the data in this section to gauge whether or not a product follows through on the marketing hype by delivering high quality features.</p>	<p>Ease of IT Administration</p>	<p>Administrative interfaces don't get the same attention as those built for end users, but they shouldn't be clunky or unintuitive. Use the data in this section to determine which vendors make administration easy, so that your IT personnel can resolve issues and perform configurations efficiently and effectively.</p>
<p>Product Strategy and Rate of Improvement</p>	<p>Purchasing software can be a significant commitment, so it's important to know if your vendor is serious about the need for constant improvement and deliberate strategic direction. Vendors who don't stay on top of emerging needs and trends won't enable you to meet your business goals. Use the data in this section to separate innovators from imposters.</p>	<p>Ease of Customization</p>	<p>Out-of-the-box functionality often isn't enough, especially for niche or industry-specific software, and the reason you're buying rather than building is to save time and money in the first place. Don't get bogged down in a difficult customization; use the data in this section to make sure you can easily achieve the functionality you need for your particular situation.</p>
<p>Usability and Intuitiveness</p>	<p>End user learning curves cost the organization money. Pay attention to your end users' technical ability to determine how important UX is in your purchase.</p>	<p>Availability and Quality of Training</p>	<p>Effective and readily available training enables users to get the most out of the software you've chosen. Use this section to make sure your vendor's training programs and materials measure up.</p>
		<p>Ease of Implementation</p>	<p>Choosing the right software is only the first step. Successfully implementing the new solution is necessary in order to realize its full value and promote end user adoption. Use the data in this section to determine which software is easy to implement, and which may jeopardize your goals by causing trouble in this stage.</p>

Vendor Capability Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Business Value Created

The underlying purpose of software is to create value for employees, customers, partners and ultimately shareholders. As a result, it is imperative that any software selection be aligned with the organization's needs and deliver enough business value to justify the cost. The data below highlights the satisfaction level associated with the business value derived from various product offerings. Use this information to identify the software that consistently creates business value for its customers.



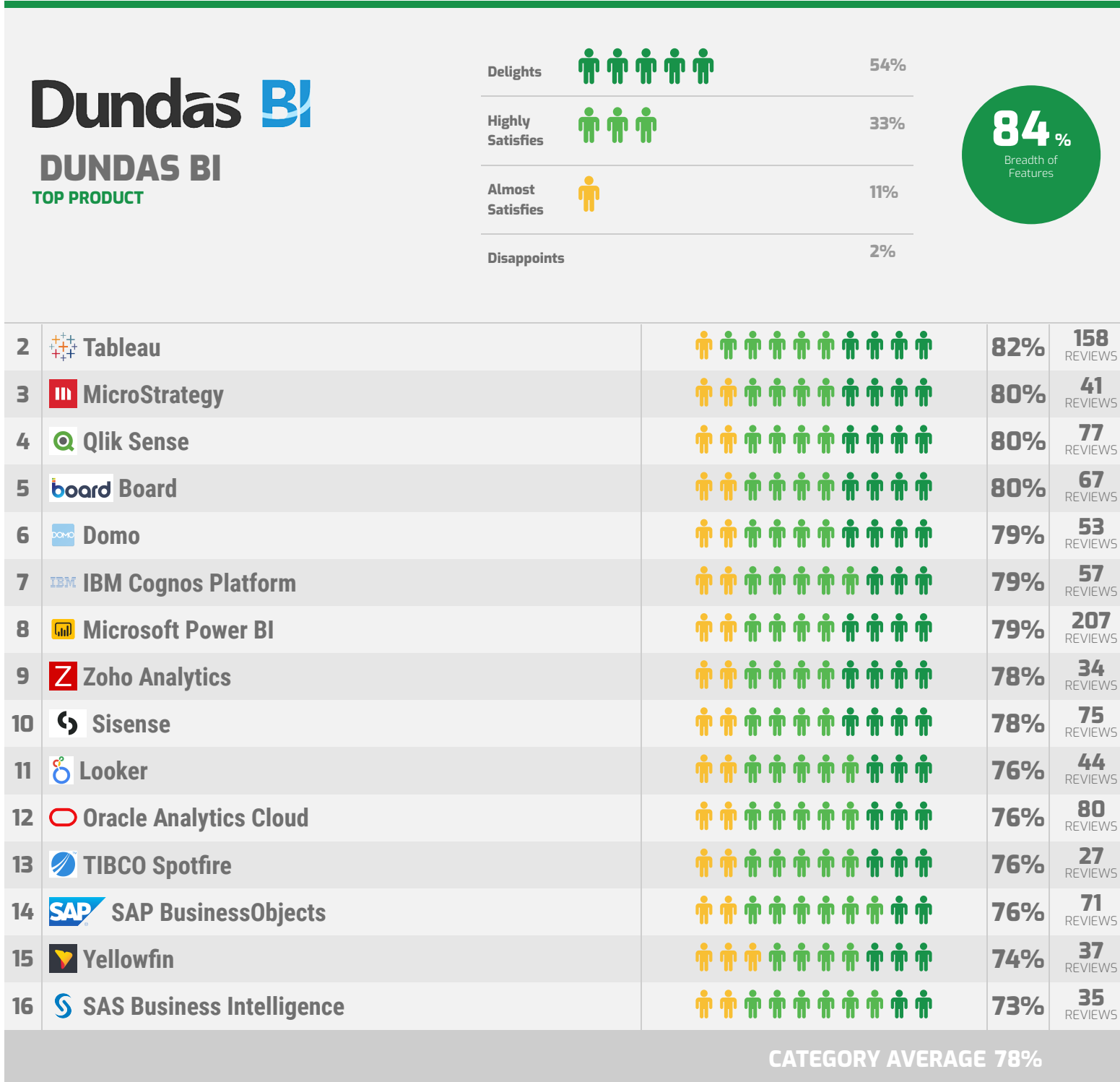
--	Pentaho Business Analytics	80%	19 REVIEWS
--	Information Builders WebFOCUS	77%	13 REVIEWS
--	SAP Analytics Cloud	85%	11 REVIEWS
--	Logi Analytics	79%	11 REVIEWS
--	IBM Watson Analytics	67%	9 REVIEWS
--	GoodData	92%	8 REVIEWS
--	Birst BI Platform	86%	7 REVIEWS
--	OpenText Analytics	85%	6 REVIEWS
--	Amazon QuickSight	70%	5 REVIEWS
--	Datapine	85%	5 REVIEWS

Vendor Capability Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Breadth of Features

Users prefer to work with feature rich software that enables them to perform diverse series of tasks as opposed to one they find restrictive. The data below highlights the satisfaction level associated with the breadth of features from various product offerings. Use this information to identify which software offers valuable comprehensive functionality that extends beyond the basic level.



--	Pentaho Business Analytics		77%	19 REVIEWS
--	Information Builders WebFOCUS		80%	13 REVIEWS
--	SAP Analytics Cloud		82%	11 REVIEWS
--	Logi Analytics		81%	11 REVIEWS
--	IBM Watson Analytics		73%	9 REVIEWS
--	GoodData		94%	8 REVIEWS
--	Birst BI Platform		74%	7 REVIEWS
--	OpenText Analytics		85%	6 REVIEWS
--	Amazon QuickSight		65%	5 REVIEWS
--	Datapine		96%	5 REVIEWS

Vendor Capability Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Quality of Features

Feature quality is just as important as quantity. Software needs to do what you're purchasing it to do, easily, intuitively, reliably, and effectively. Use the data in this section to gauge whether or not a product follows through on the marketing hype by delivering high quality features.

		<p>Delights 45%</p> <p>Highly Satisfies 41%</p> <p>Almost Satisfies 13%</p> <p>Disappoints --</p>	<div style="border: 2px solid green; border-radius: 50%; width: 60px; height: 60px; display: flex; align-items: center; justify-content: center; margin: 0 auto;"> 83% Quality of Features </div>	
2	Tableau		83%	158 REVIEWS
3	IBM Cognos Platform		81%	57 REVIEWS
4	Sisense		81%	75 REVIEWS
5	Microsoft Power BI		80%	207 REVIEWS
6	Dundas BI		80%	77 REVIEWS
7	Looker		80%	44 REVIEWS
8	Zoho Analytics		80%	34 REVIEWS
9	board Board		79%	67 REVIEWS
10	Domo		78%	53 REVIEWS
11	Oracle Analytics Cloud		77%	80 REVIEWS
12	TIBCO Spotfire		77%	27 REVIEWS
13	SAP BusinessObjects		76%	71 REVIEWS
14	SAS Business Intelligence		75%	35 REVIEWS
15	MicroStrategy		75%	41 REVIEWS
16	Yellowfin		75%	37 REVIEWS
CATEGORY AVERAGE 79%				

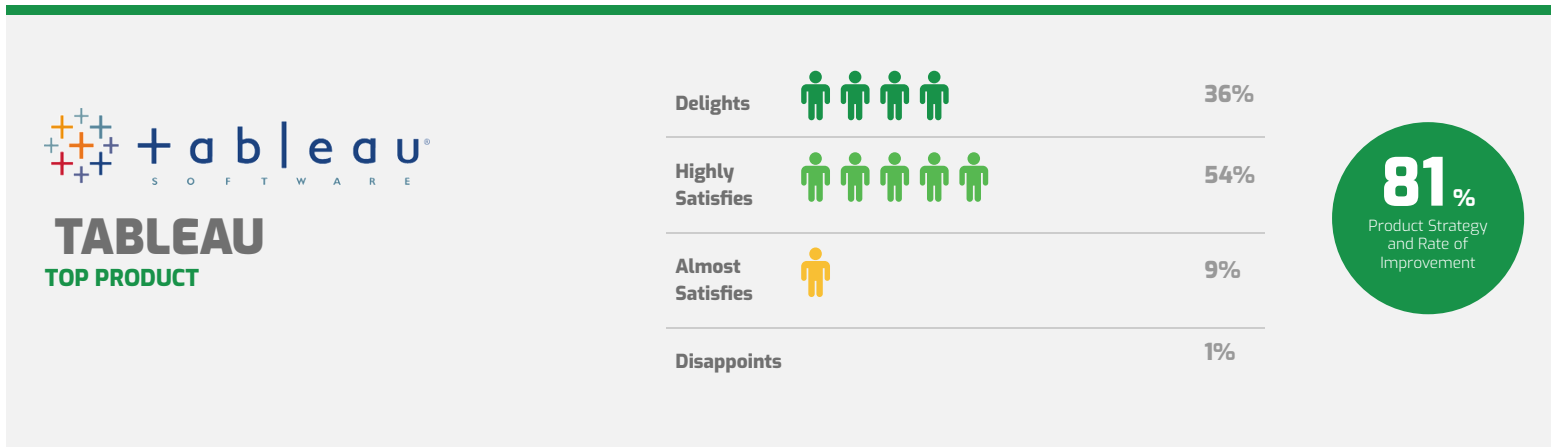
--	Pentaho Business Analytics		84%	19 REVIEWS
--	Information Builders WebFOCUS		73%	13 REVIEWS
--	SAP Analytics Cloud		80%	11 REVIEWS
--	Logi Analytics		85%	11 REVIEWS
--	IBM Watson Analytics		78%	9 REVIEWS
--	GoodData		94%	8 REVIEWS
--	Birst BI Platform		76%	7 REVIEWS
--	OpenText Analytics		82%	6 REVIEWS
--	Amazon QuickSight		75%	5 REVIEWS
--	Datapine		90%	5 REVIEWS

Vendor Capability Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Product Strategy and Rate of Improvement

Purchasing software can be a significant commitment, so it's important to know if your vendor is serious about the need for constant improvement and deliberate strategic direction. Vendors who don't stay on top of emerging needs and trends won't enable you to meet your business goals. Use the data in this section to separate innovators from imposters.



2	Dundas BI	10 icons	81%	77 REVIEWS
3	Sisense	10 icons	80%	75 REVIEWS
4	Qlik Sense	10 icons	80%	77 REVIEWS
5	Looker	10 icons	79%	44 REVIEWS
6	SAS Business Intelligence	10 icons	77%	35 REVIEWS
7	Yellowfin	10 icons	77%	37 REVIEWS
8	MicroStrategy	10 icons	76%	41 REVIEWS
9	board Board	10 icons	76%	67 REVIEWS
10	Microsoft Power BI	10 icons	76%	207 REVIEWS
11	Zoho Analytics	10 icons	75%	34 REVIEWS
12	IBM Cognos Platform	10 icons	75%	57 REVIEWS
13	Oracle Analytics Cloud	10 icons	75%	80 REVIEWS
14	Domo	10 icons	75%	53 REVIEWS
15	TIBCO Spotfire	9 icons	72%	27 REVIEWS
16	SAP BusinessObjects	10 icons	70%	71 REVIEWS

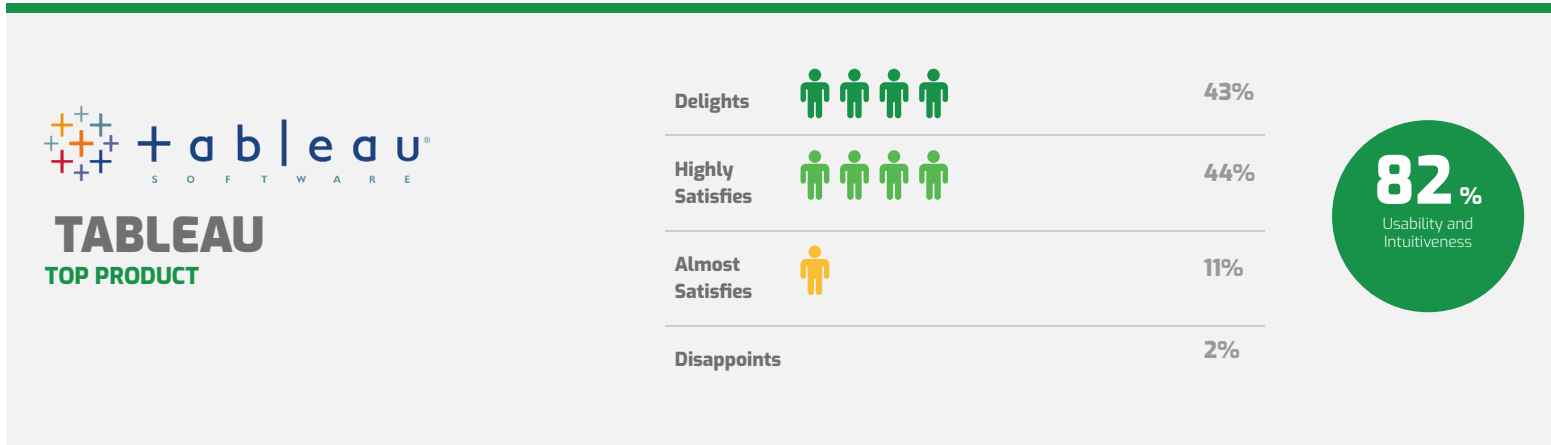
CATEGORY AVERAGE 77%			
--	Pentaho Business Analytics	10 icons	78% 19 REVIEWS
--	Information Builders WebFOCUS	10 icons	65% 13 REVIEWS
--	SAP Analytics Cloud	10 icons	73% 11 REVIEWS
--	Logi Analytics	10 icons	76% 11 REVIEWS
--	IBM Watson Analytics	10 icons	78% 9 REVIEWS
--	GoodData	10 icons	81% 8 REVIEWS
--	Birst BI Platform	10 icons	68% 7 REVIEWS
--	OpenText Analytics	10 icons	87% 6 REVIEWS
--	Amazon QuickSight	10 icons	70% 5 REVIEWS
--	Datapine	10 icons	91% 5 REVIEWS

Vendor Capability Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Usability and Intuitiveness

End user learning curves cost the organization money. Pay attention to your end users' technical ability to determine how important UX is in your purchase.



2	Qlik Sense		81%	77 REVIEWS
3	Yellowfin		80%	37 REVIEWS
4	Sisense		80%	75 REVIEWS
5	MicroStrategy		79%	41 REVIEWS
6	board Board		79%	67 REVIEWS
7	TIBCO Spotfire		79%	27 REVIEWS
8	Oracle Analytics Cloud		79%	80 REVIEWS
9	Looker		78%	44 REVIEWS
10	Microsoft Power BI		78%	207 REVIEWS
11	SAS Business Intelligence		77%	35 REVIEWS
12	Domo		77%	53 REVIEWS
13	Dundas BI		77%	77 REVIEWS
14	IBM Cognos Platform		76%	57 REVIEWS
15	Zoho Analytics		73%	34 REVIEWS
16	SAP BusinessObjects		72%	71 REVIEWS

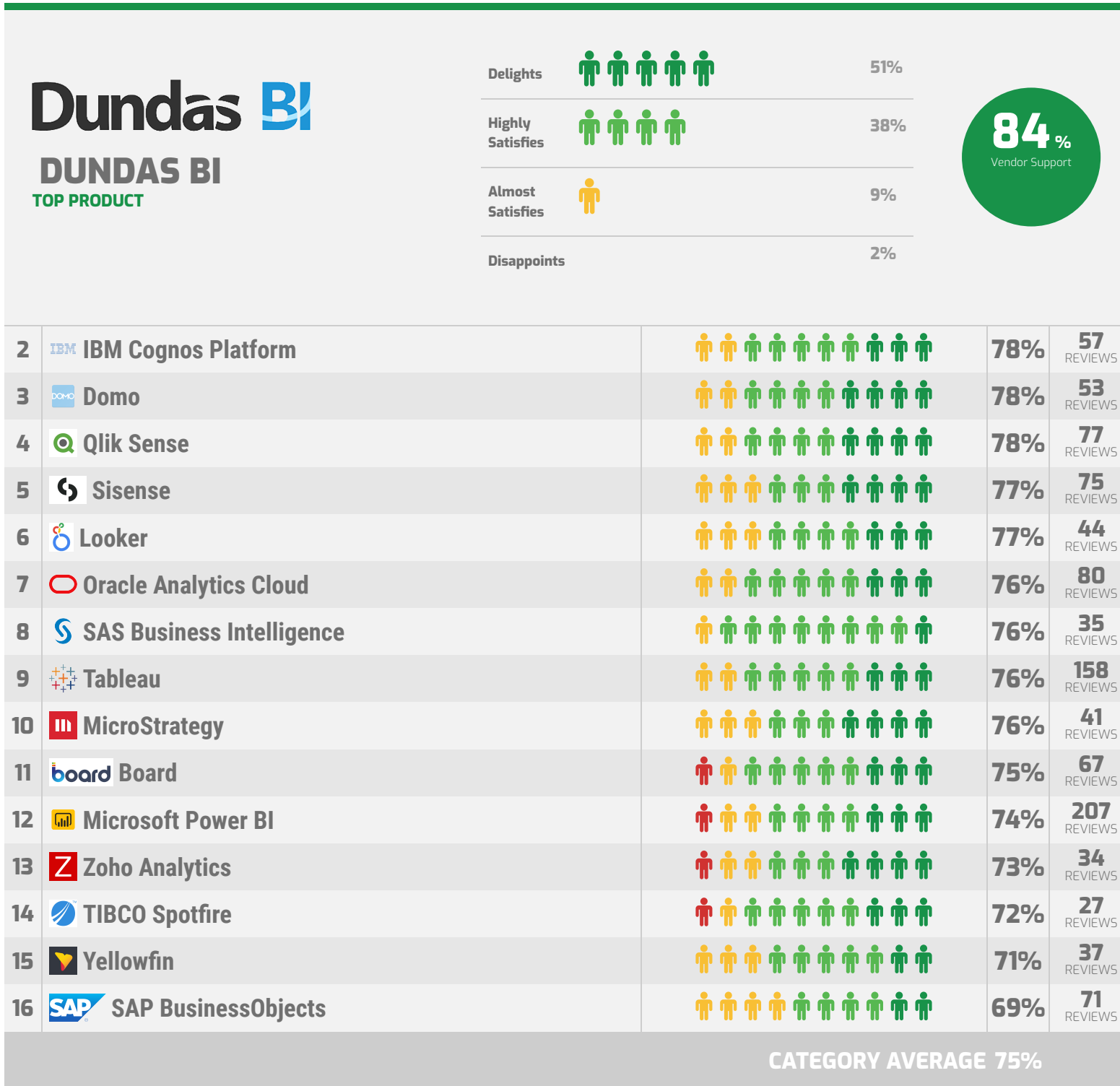
CATEGORY AVERAGE 78%			
--	Pentaho Business Analytics		80% 19 REVIEWS
--	Information Builders WebFOCUS		71% 13 REVIEWS
--	SAP Analytics Cloud		75% 11 REVIEWS
--	Logi Analytics		77% 11 REVIEWS
--	IBM Watson Analytics		76% 9 REVIEWS
--	GoodData		94% 8 REVIEWS
--	Birst BI Platform		79% 7 REVIEWS
--	OpenText Analytics		80% 6 REVIEWS
--	Amazon QuickSight		70% 5 REVIEWS
--	Datapine		80% 5 REVIEWS

Vendor Capability Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Vendor Support

The importance of vendor support will vary for each organization depending on internal capabilities, but there will always be issues that only the vendor can resolve. Use the data in this section to see which vendors tend to under-serve their product and which will offer quality support.





































--	Pentaho Business Analytics		78%	19 REVIEWS
--	Information Builders WebFOCUS		64%	13 REVIEWS
--	SAP Analytics Cloud		82%	11 REVIEWS
--	Logi Analytics		76%	11 REVIEWS
--	IBM Watson Analytics		68%	9 REVIEWS
--	GoodData		98%	8 REVIEWS
--	Birst BI Platform		80%	7 REVIEWS
--	OpenText Analytics		84%	6 REVIEWS
--	Amazon QuickSight		65%	5 REVIEWS
--	Datapine		93%	5 REVIEWS





















Vendor Capability Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Ease of Data Integration

The ability to integrate with other systems is increasingly important; without this, manual data loading and extraction can be time-consuming and prone to error. Use this section to see which vendors will cause headaches and which will make data integration easy.

 <p>Qlik Sense TOP PRODUCT</p>		<p>Delights  48%</p> <p>Highly Satisfies  38%</p> <p>Almost Satisfies  11%</p> <p>Disappoints 3%</p>	<div style="border: 2px solid green; border-radius: 50%; width: 60px; height: 60px; display: flex; align-items: center; justify-content: center; margin: 0 auto;"> <div style="text-align: center;"> <p>82% Ease of Data Integration</p> </div> </div>	
2	 Dundas BI		81%	77 REVIEWS
3	 Tableau		80%	158 REVIEWS
4	 Zoho Analytics		80%	34 REVIEWS
5	 TIBCO Spotfire		79%	27 REVIEWS
6	 board Board		79%	67 REVIEWS
7	 Domo		78%	53 REVIEWS
8	 Microsoft Power BI		78%	207 REVIEWS
9	 Sisense		78%	75 REVIEWS
10	 Oracle Analytics Cloud		77%	80 REVIEWS
11	 SAS Business Intelligence		77%	35 REVIEWS
12	 IBM Cognos Platform		77%	57 REVIEWS
13	 Looker		75%	44 REVIEWS
14	 MicroStrategy		74%	41 REVIEWS
15	 SAP BusinessObjects		74%	71 REVIEWS
16	 Yellowfin		74%	37 REVIEWS
CATEGORY AVERAGE 78%				

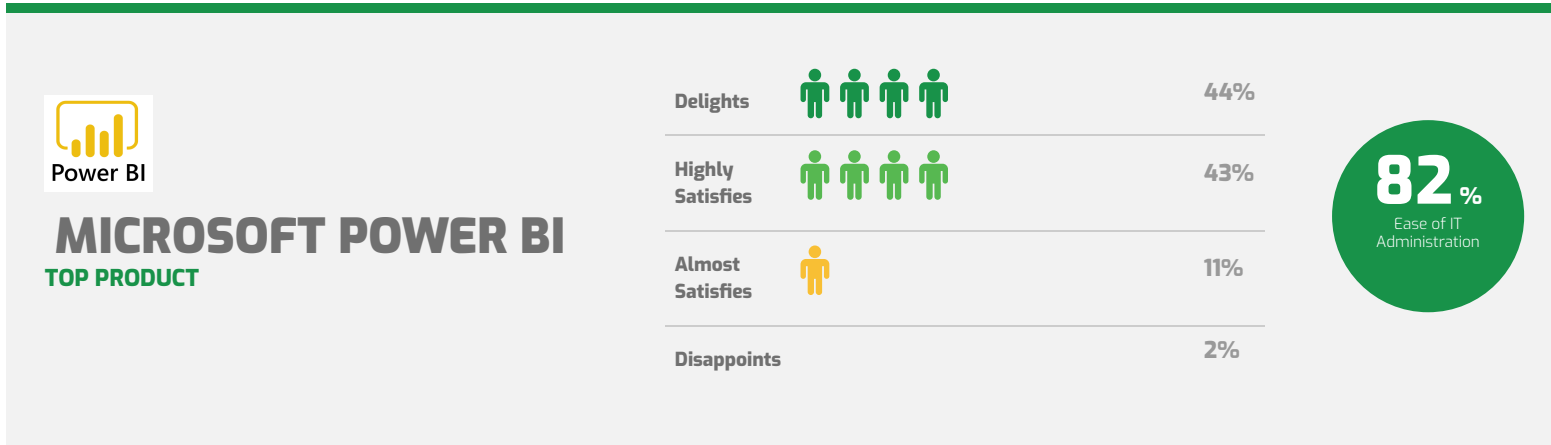
--	 Pentaho Business Analytics		80%	19 REVIEWS
--	 Information Builders WebFOCUS		73%	13 REVIEWS
--	 SAP Analytics Cloud		80%	11 REVIEWS
--	 Logi Analytics		87%	11 REVIEWS
--	 IBM Watson Analytics		77%	9 REVIEWS
--	 GoodData		98%	8 REVIEWS
--	 Birst BI Platform		74%	7 REVIEWS
--	 OpenText Analytics		81%	6 REVIEWS
--	 Datapine		82%	5 REVIEWS
--	 Amazon QuickSight		69%	5 REVIEWS

Vendor Capability Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Ease of IT Administration

Administrative interfaces don't get the same attention as those built for end users, but they shouldn't be clunky or unintuitive. Use the data in this section to determine which vendors make administration easy, so that your IT personnel can resolve issues and perform configurations efficiently and effectively.



2	Dundas BI		81%	77 REVIEWS
3	Qlik Sense		80%	77 REVIEWS
4	Zoho Analytics		79%	34 REVIEWS
5	Looker		79%	44 REVIEWS
6	IBM Cognos Platform		79%	57 REVIEWS
7	Oracle Analytics Cloud		78%	80 REVIEWS
8	Tableau		78%	158 REVIEWS
9	Sisense		77%	75 REVIEWS
10	Yellowfin		77%	37 REVIEWS
11	SAP BusinessObjects		77%	71 REVIEWS
12	MicroStrategy		75%	41 REVIEWS
13	SAS Business Intelligence		75%	35 REVIEWS
14	board Board		74%	67 REVIEWS
15	Domo		73%	53 REVIEWS
16	TIBCO Spotfire		72%	27 REVIEWS

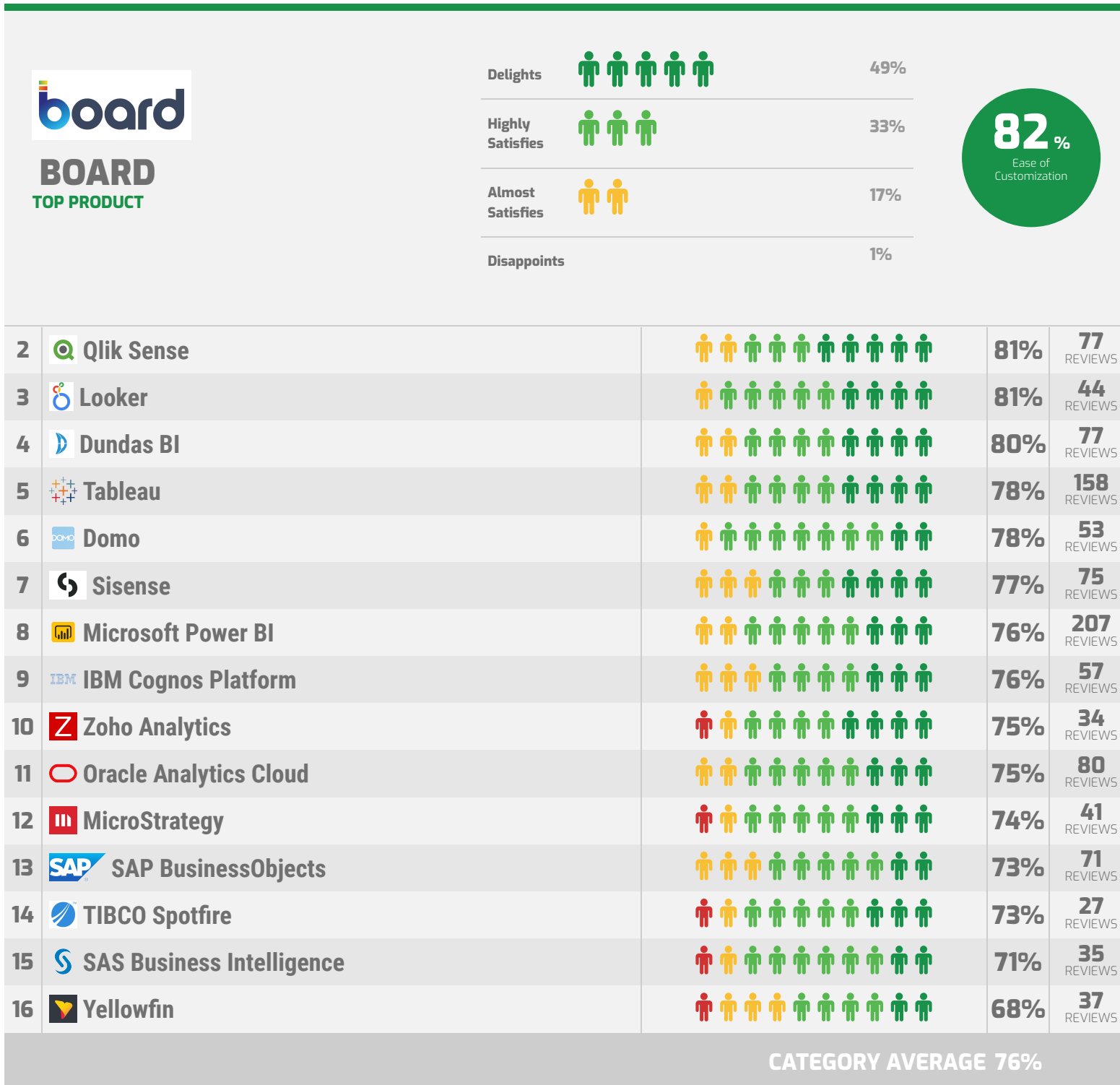
CATEGORY AVERAGE 77%			
--	Pentaho Business Analytics		73% 19 REVIEWS
--	Information Builders WebFOCUS		77% 13 REVIEWS
--	SAP Analytics Cloud		84% 11 REVIEWS
--	Logi Analytics		73% 11 REVIEWS
--	IBM Watson Analytics		87% 9 REVIEWS
--	GoodData		92% 8 REVIEWS
--	Birst BI Platform		70% 7 REVIEWS
--	OpenText Analytics		86% 6 REVIEWS
--	Datapine		88% 5 REVIEWS
--	Amazon QuickSight		69% 5 REVIEWS

Vendor Capability Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Ease of Customization

Out-of-the-box functionality often isn't enough, especially for niche or industry-specific software, and the reason you're buying rather than building is to save time and money in the first place. Don't get bogged down in a difficult customization; use the data in this section to make sure you can easily achieve the functionality you need for your particular situation.



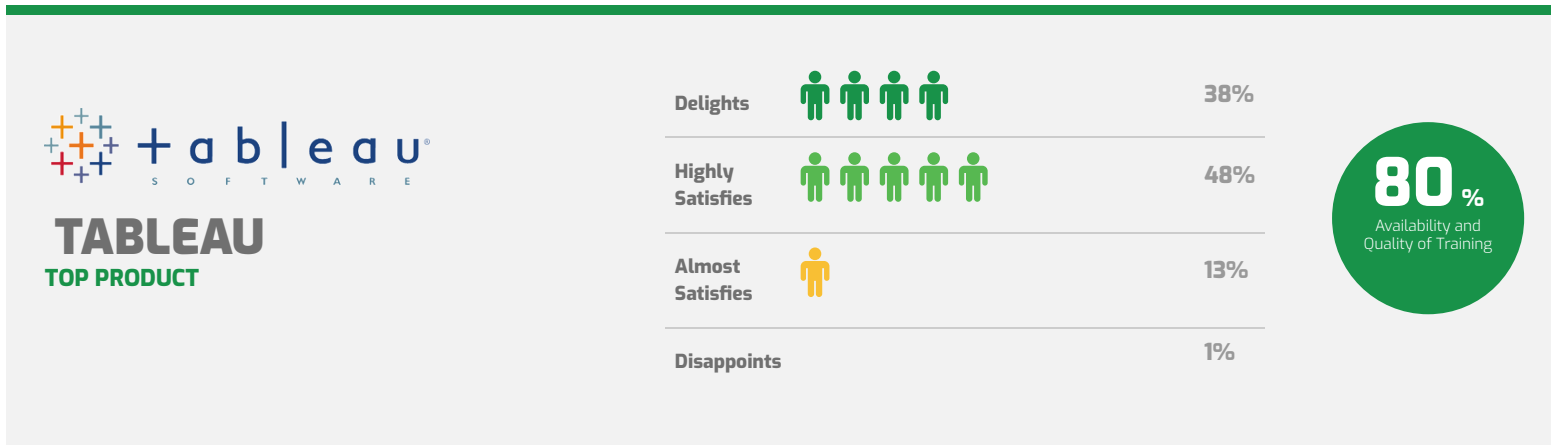
--	Pentaho Business Analytics	10 icons	83%	19 REVIEWS
--	Information Builders WebFOCUS	10 icons	73%	13 REVIEWS
--	SAP Analytics Cloud	10 icons	80%	11 REVIEWS
--	Logi Analytics	10 icons	92%	11 REVIEWS
--	IBM Watson Analytics	10 icons	88%	9 REVIEWS
--	GoodData	10 icons	94%	8 REVIEWS
--	Birst BI Platform	10 icons	84%	7 REVIEWS
--	OpenText Analytics	10 icons	76%	6 REVIEWS
--	Amazon QuickSight	10 icons	65%	5 REVIEWS
--	Datapine	10 icons	85%	5 REVIEWS

Vendor Capability Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Availability and Quality of Training

Effective and readily available training enables users to get the most out of the software you've chosen. Use this section to make sure your vendor's training programs and materials measure up.



2	Looker	4/5 icons	79%	44 REVIEWS
3	IBM Cognos Platform	4/5 icons	79%	57 REVIEWS
4	Sisense	4/5 icons	79%	75 REVIEWS
5	TIBCO Spotfire	4/5 icons	78%	27 REVIEWS
6	MicroStrategy	4/5 icons	78%	41 REVIEWS
7	Qlik Sense	4/5 icons	77%	77 REVIEWS
8	Dundas BI	4/5 icons	76%	77 REVIEWS
9	Microsoft Power BI	4/5 icons	76%	207 REVIEWS
10	Oracle Analytics Cloud	4/5 icons	75%	80 REVIEWS
11	Domo	4/5 icons	75%	53 REVIEWS
12	board Board	4/5 icons	75%	67 REVIEWS
13	Yellowfin	4/5 icons	73%	37 REVIEWS
14	Zoho Analytics	4/5 icons	72%	34 REVIEWS
15	SAP BusinessObjects	4/5 icons	71%	71 REVIEWS
16	SAS Business Intelligence	4/5 icons	70%	35 REVIEWS

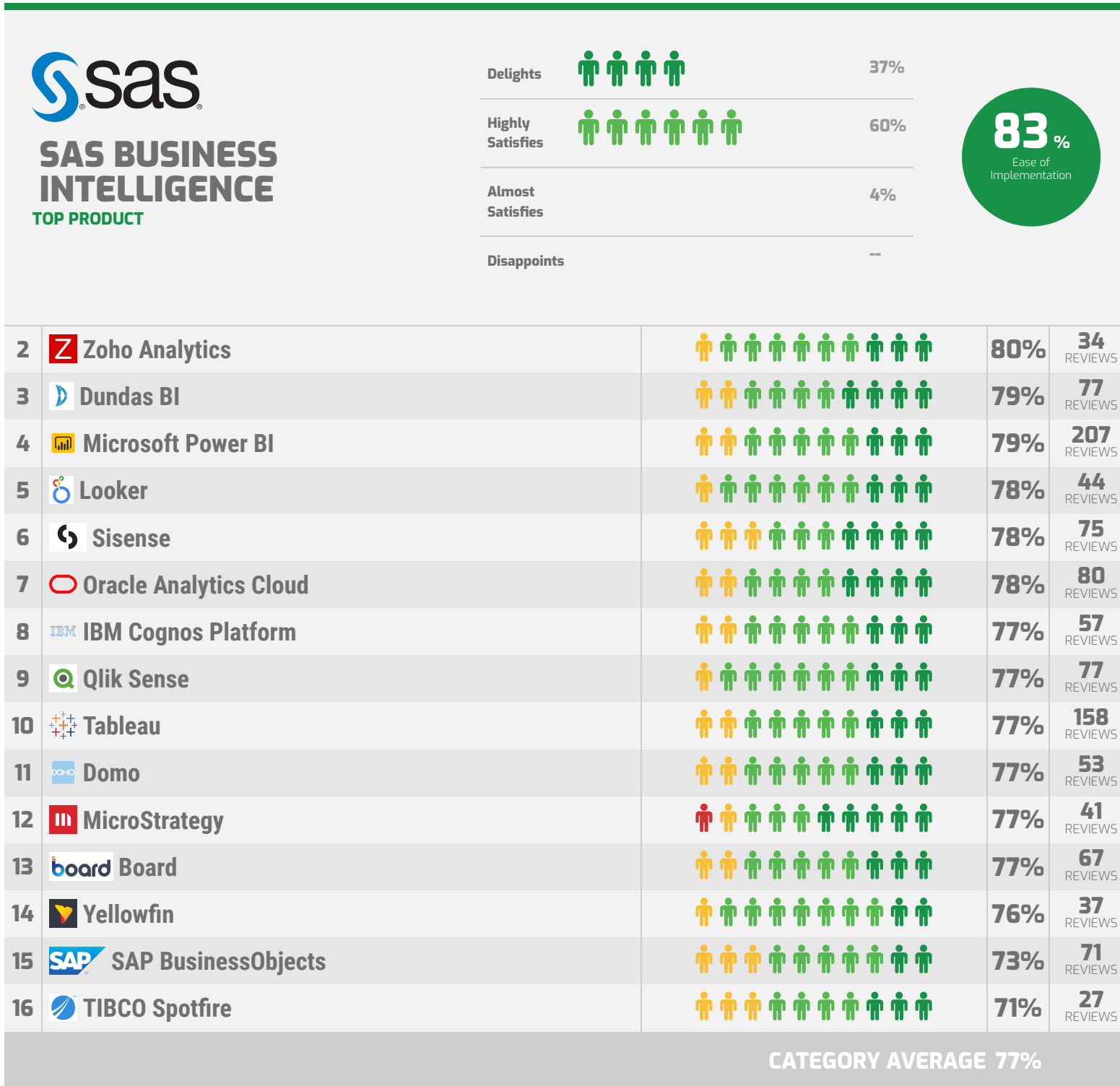
CATEGORY AVERAGE 76%			
--	Pentaho Business Analytics	4/5 icons	80% 19 REVIEWS
--	Information Builders WebFOCUS	4/5 icons	69% 13 REVIEWS
--	SAP Analytics Cloud	4/5 icons	77% 11 REVIEWS
--	Logi Analytics	4/5 icons	79% 11 REVIEWS
--	IBM Watson Analytics	4/5 icons	82% 9 REVIEWS
--	GoodData	4/5 icons	89% 8 REVIEWS
--	Birst BI Platform	3/5 icons	70% 7 REVIEWS
--	OpenText Analytics	4/5 icons	77% 6 REVIEWS
--	Amazon QuickSight	4/5 icons	75% 5 REVIEWS
--	Datapine	4/5 icons	91% 5 REVIEWS

Vendor Capability Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Ease of Implementation

Choosing the right software is only the first step. Successfully implementing the new solution is necessary in order to realize its full value and promote end user adoption. Use the data in this section to determine which software is easy to implement, and which may jeopardize your goals by causing trouble in this stage.



--	Pentaho Business Analytics	8 icons	74%	19 REVIEWS
--	Information Builders WebFOCUS	8 icons	74%	13 REVIEWS
--	SAP Analytics Cloud	8 icons	82%	11 REVIEWS
--	Logi Analytics	8 icons	88%	11 REVIEWS
--	IBM Watson Analytics	8 icons	80%	9 REVIEWS
--	GoodData	8 icons	97%	8 REVIEWS
--	Birst BI Platform	8 icons	57%	7 REVIEWS
--	OpenText Analytics	8 icons	79%	6 REVIEWS
--	Amazon QuickSight	8 icons	70%	5 REVIEWS
--	Datapine	8 icons	82%	5 REVIEWS

Product Feature Summary

MANDATORY FEATURES

This page summarizes user satisfaction with a variety of product features. While strong and consistent performance across the board is desirable, you may be willing to tolerate low scores on features that don't impact your primary use case or core objectives. Use this high-level data to help plan and structure your product evaluation.

VENDOR	OVERALL FEATURE SATISFACTION	BI SECURITY	COLLABORATION	DATA CONNECTORS AND DATA MASHUP	METADATA MANAGEMENT	MOBILE	DASHBOARD	SELF SERVICE AND AD HOC CAPABILITIES
Board	80%	81%	80%	78%	78%	72%	84%	79%
Looker	79%	82%	81%	79%	75%	74%	81%	80%
Tableau	79%	80%	77%	81%	77%	72%	83%	80%
Qlik Sense	79%	78%	82%	80%	75%	77%	82%	79%
SAS Business Intelligence	78%	81%	78%	82%	78%	66%	80%	80%
Domo	78%	82%	80%	78%	73%	77%	80%	78%
Sisense	78%	80%	77%	77%	76%	77%	79%	79%
Microsoft Power BI	77%	78%	75%	79%	75%	77%	81%	77%
Dundas BI	77%	82%	73%	74%	67%	71%	86%	77%
Zoho Analytics	76%	78%	76%	77%	73%	80%	81%	82%
CATEGORY AVERAGE	77%	80%	76%	78%	75%	74%	80%	78%

Product Feature Summary

MANDATORY FEATURES

This page summarizes user satisfaction with a variety of product features. While strong and consistent performance across the board is desirable, you may be willing to tolerate low scores on features that don't impact your primary use case or core objectives. Use this high-level data to help plan and structure your product evaluation.

VENDOR	OVERALL FEATURE SATISFACTION	BI SECURITY	COLLABORATION	DATA CONNECTORS AND DATA MASHUP	METADATA MANAGEMENT	MOBILE	DASHBOARD	SELF SERVICE AND AD HOC CAPABILITIES
IBM Cognos Platform	76%	82%	77%	77%	78%	71%	76%	77%
MicroStrategy	76%	77%	72%	76%	79%	80%	74%	73%
Oracle Analytics Cloud	75%	81%	73%	73%	75%	71%	78%	74%
Yellowfin	74%	79%	71%	75%	76%	75%	74%	72%
SAP BusinessObjects	73%	79%	64%	77%	73%	68%	73%	75%
TIBCO Spotfire	73%	72%	72%	76%	71%	61%	80%	74%
CATEGORY AVERAGE	77%	80%	76%	78%	75%	74%	80%	78%

VENDORS WITH INSUFFICIENT DATA	OVERALL FEATURE SATISFACTION	BI SECURITY	COLLABORATION	DATA CONNECTORS AND DATA MASHUP	METADATA MANAGEMENT	MOBILE	DASHBOARD	SELF SERVICE AND AD HOC CAPABILITIES
GoodData	94%	94%	90%	93%	92%	94%	95%	97%
Datapine	86%	85%	84%	88%	81%	80%	90%	81%
OpenText Analytics	84%	79%	81%	81%	89%	66%	97%	91%

Product Feature Summary

MANDATORY FEATURES

This page summarizes user satisfaction with a variety of product features. While strong and consistent performance across the board is desirable, you may be willing to tolerate low scores on features that don't impact your primary use case or core objectives. Use this high-level data to help plan and structure your product evaluation.

VENDOR	OVERALL FEATURE SATISFACTION	BI SECURITY	COLLABORATION	DATA CONNECTORS AND DATA MASHUP	METADATA MANAGEMENT	MOBILE	DASHBOARD	SELF SERVICE AND AD HOC CAPABILITIES	
CATEGORY AVERAGE	77%	80%	76%	78%	75%	74%	80%	78%	

VENDORS WITH INSUFFICIENT DATA									
Logi Analytics	81%	84%	69%	77%	80%	78%	95%	82%	
IBM Watson Analytics	79%	81%	70%	83%	77%	75%	75%	90%	
Pentaho Business Analytics	76%	82%	80%	77%	67%	65%	86%	91%	
Amazon QuickSight	72%	70%	75%	75%	75%	70%	75%	70%	
Information Builders WebFOCUS	71%	68%	73%	81%	76%	62%	77%	71%	
Birst BI Platform	71%	75%	63%	67%	70%	90%	71%	80%	

Product Feature Summary

STANDARD FEATURES

This page summarizes user satisfaction with a variety of product features. While strong and consistent performance across the board is desirable, you may be willing to tolerate low scores on features that don't impact your primary use case or core objectives. Use this high-level data to help plan and structure your product evaluation.

VENDOR	OVERALL FEATURE SATISFACTION	ADVANCED ANALYTICS AND DATA SCIENCE	BI PLATFORM ADMINISTRATION	INTELLIGENT ALERTS AND NOTIFICATIONS	OPERATIONAL REPORTING CAPABILITIES
Board	80%	79%	78%	75%	80%
Looker	79%	71%	77%	81%	79%
Tableau	79%	79%	79%	78%	84%
Qlik Sense	79%	79%	79%	81%	80%
SAS Business Intelligence	78%	77%	78%	81%	80%
Domo	78%	79%	79%	77%	80%
Sisense	78%	77%	76%	78%	79%
Microsoft Power BI	77%	75%	77%	76%	79%
Dundas BI	77%	69%	84%	74%	81%
Zoho Analytics	76%	76%	79%	75%	80%
CATEGORY AVERAGE	77%	76%	78%	77%	80%

Product Feature Summary

STANDARD FEATURES

This page summarizes user satisfaction with a variety of product features. While strong and consistent performance across the board is desirable, you may be willing to tolerate low scores on features that don't impact your primary use case or core objectives. Use this high-level data to help plan and structure your product evaluation.

VENDOR	OVERALL FEATURE SATISFACTION	ADVANCED ANALYTICS AND DATA SCIENCE	BI PLATFORM ADMINISTRATION	INTELLIGENT ALERTS AND NOTIFICATIONS	OPERATIONAL REPORTING CAPABILITIES
IBM Cognos Platform	76%	77%	79%	75%	79%
MicroStrategy	76%	77%	81%	77%	78%
Oracle Analytics Cloud	75%	76%	75%	77%	77%
Yellowfin	74%	75%	75%	73%	76%
SAP BusinessObjects	73%	69%	78%	71%	78%
TIBCO Spotfire	73%	83%	68%	72%	81%
CATEGORY AVERAGE	77%	76%	78%	77%	80%

VENDORS WITH INSUFFICIENT DATA	OVERALL FEATURE SATISFACTION	ADVANCED ANALYTICS AND DATA SCIENCE	BI PLATFORM ADMINISTRATION	INTELLIGENT ALERTS AND NOTIFICATIONS	OPERATIONAL REPORTING CAPABILITIES
GoodData	94%	96%	97%	97%	92%
Datapine	86%	87%	80%	90%	90%
OpenText Analytics	84%	97%	97%	86%	89%
SAP Analytics Cloud	81%	86%	89%	80%	86%

Product Feature Summary

STANDARD FEATURES

This page summarizes user satisfaction with a variety of product features. While strong and consistent performance across the board is desirable, you may be willing to tolerate low scores on features that don't impact your primary use case or core objectives. Use this high-level data to help plan and structure your product evaluation.

VENDOR	OVERALL FEATURE SATISFACTION	ADVANCED ANALYTICS AND DATA SCIENCE	BI PLATFORM ADMINISTRATION	INTELLIGENT ALERTS AND NOTIFICATIONS	OPERATIONAL REPORTING CAPABILITIES
CATEGORY AVERAGE	77%	76%	78%	77%	80%

VENDORS WITH INSUFFICIENT DATA	OVERALL FEATURE SATISFACTION	ADVANCED ANALYTICS AND DATA SCIENCE	BI PLATFORM ADMINISTRATION	INTELLIGENT ALERTS AND NOTIFICATIONS	OPERATIONAL REPORTING CAPABILITIES
Logi Analytics	81%	85%	72%	86%	88%
IBM Watson Analytics	79%	80%	81%	73%	83%
Pentaho Business Analytics	76%	79%	67%	78%	78%
Amazon QuickSight	72%	69%	75%	75%	75%
Information Builders WebFOCUS	71%	70%	72%	70%	66%
Birst BI Platform	71%	70%	72%	76%	83%

Product Feature Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Product Features

This table lists and describes all the features that are evaluated in the Business Intelligence software category. For your convenience, these descriptions are repeated under the feature subheadings in the subsequent pages.

Mandatory Features

BI Security

Data access control management, including access permissions management, user authentication and enforcement of access permissions via technology.

Collaboration

Includes ability to view, share and direct work between co-workers in real or near real-time.

Data Connectors and Data Mashup

Connect to, merge and clean data from multiple diverse data sources.

Metadata Management

A metadata layer makes reporting easy and eliminates the need for coding and SQL, allowing users to see and access information in simple business language.

Standard Features

Advanced Analytics and Data Science

Techniques including predictive, data and text mining, machine learning, forecasting, what-if analysis, sentiment analysis etc.

BI Platform Administration

Centralized console to manage BI portal administration. Management metrics and reports on usage, resource utilization, security, and other activities.

Mobile

Ability to support multiple devices, OSes and platforms using mobile optimized, HTML-based web access and/or native applications.

Dashboard

Displays actionable key performance indicators (KPIs) for corporate officers.

Self Service and Ad Hoc Capabilities

Selected user groups are able to interact with BI data, slice and dice, and find answers on their own.

Intelligent Alerts and Notifications

Ability to create, manage, send and receive notifications, enhancing efficiency and productivity.

Operational Reporting Capabilities

Real-time detailed reporting to support operational business processes.

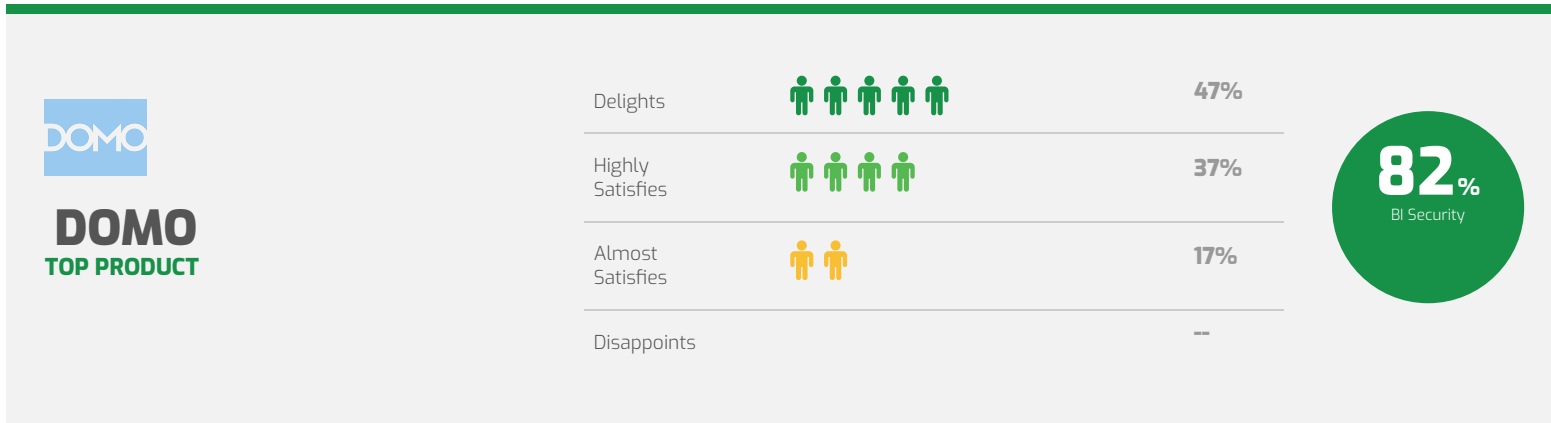
Product Feature Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

BI Security

Mandatory Feature

Data access control management, including access permissions management, user authentication and enforcement of access permissions via technology.



2	Looker	10 icons	82%	44 REVIEWS
3	Dundas BI	10 icons	82%	77 REVIEWS
4	IBM Cognos Platform	10 icons	82%	57 REVIEWS
5	Oracle Analytics Cloud	10 icons	81%	80 REVIEWS
6	SAS Business Intelligence	10 icons	81%	35 REVIEWS
7	board Board	10 icons	81%	67 REVIEWS
8	Tableau	10 icons	80%	158 REVIEWS
9	Sisense	10 icons	80%	75 REVIEWS
10	SAP SAP BusinessObjects	10 icons	79%	71 REVIEWS
11	Yellowfin	10 icons	79%	37 REVIEWS
12	Zoho Analytics	10 icons	78%	34 REVIEWS
13	Microsoft Power BI	10 icons	78%	207 REVIEWS
14	Qlik Sense	10 icons	78%	77 REVIEWS
15	MicroStrategy	10 icons	77%	41 REVIEWS
16	TIBCO Spotfire	10 icons	72%	27 REVIEWS

CATEGORY AVERAGE 80%

--	Pentaho Business Analytics	10 icons	82%	19 REVIEWS
--	Information Builders WebFOCUS	10 icons	68%	13 REVIEWS
--	SAP Analytics Cloud	10 icons	91%	11 REVIEWS
--	Logi Analytics	10 icons	84%	11 REVIEWS
--	IBM Watson Analytics	10 icons	81%	9 REVIEWS
--	GoodData	10 icons	94%	8 REVIEWS
--	Birst BI Platform	10 icons	75%	7 REVIEWS
--	OpenText Analytics	10 icons	79%	6 REVIEWS
--	Datapine	10 icons	85%	5 REVIEWS
--	Amazon QuickSight	10 icons	70%	5 REVIEWS


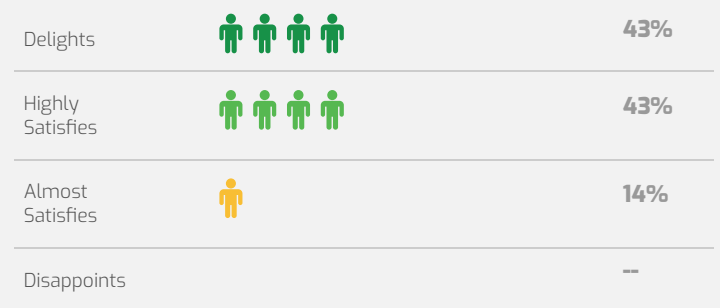

Product Feature Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Collaboration

Mandatory Feature

Includes ability to view, share and direct work between co-workers in real or near real-time.

					
2	Looker		81%	44	REVIEWS
3	Board		80%	67	REVIEWS
4	Domo		80%	53	REVIEWS
5	SAS Business Intelligence		78%	35	REVIEWS
6	Sisense		77%	75	REVIEWS
7	IBM Cognos Platform		77%	57	REVIEWS
8	Tableau		77%	158	REVIEWS
9	Zoho Analytics		76%	34	REVIEWS
10	Microsoft Power BI		75%	207	REVIEWS
11	Oracle Analytics Cloud		73%	80	REVIEWS
12	Dundas BI		73%	77	REVIEWS
13	MicroStrategy		72%	41	REVIEWS
14	TIBCO Spotfire		72%	27	REVIEWS
15	Yellowfin		71%	37	REVIEWS
16	SAP BusinessObjects		64%	71	REVIEWS
CATEGORY AVERAGE 76%					

--	Pentaho Business Analytics		80%	19	REVIEWS
--	Information Builders WebFOCUS		73%	13	REVIEWS
--	SAP Analytics Cloud		79%	11	REVIEWS
--	Logi Analytics		69%	11	REVIEWS
--	IBM Watson Analytics		70%	9	REVIEWS
--	GoodData		90%	8	REVIEWS
--	Birst BI Platform		63%	7	REVIEWS
--	OpenText Analytics		81%	6	REVIEWS
--	Datapine		84%	5	REVIEWS
--	Amazon QuickSight		75%	5	REVIEWS

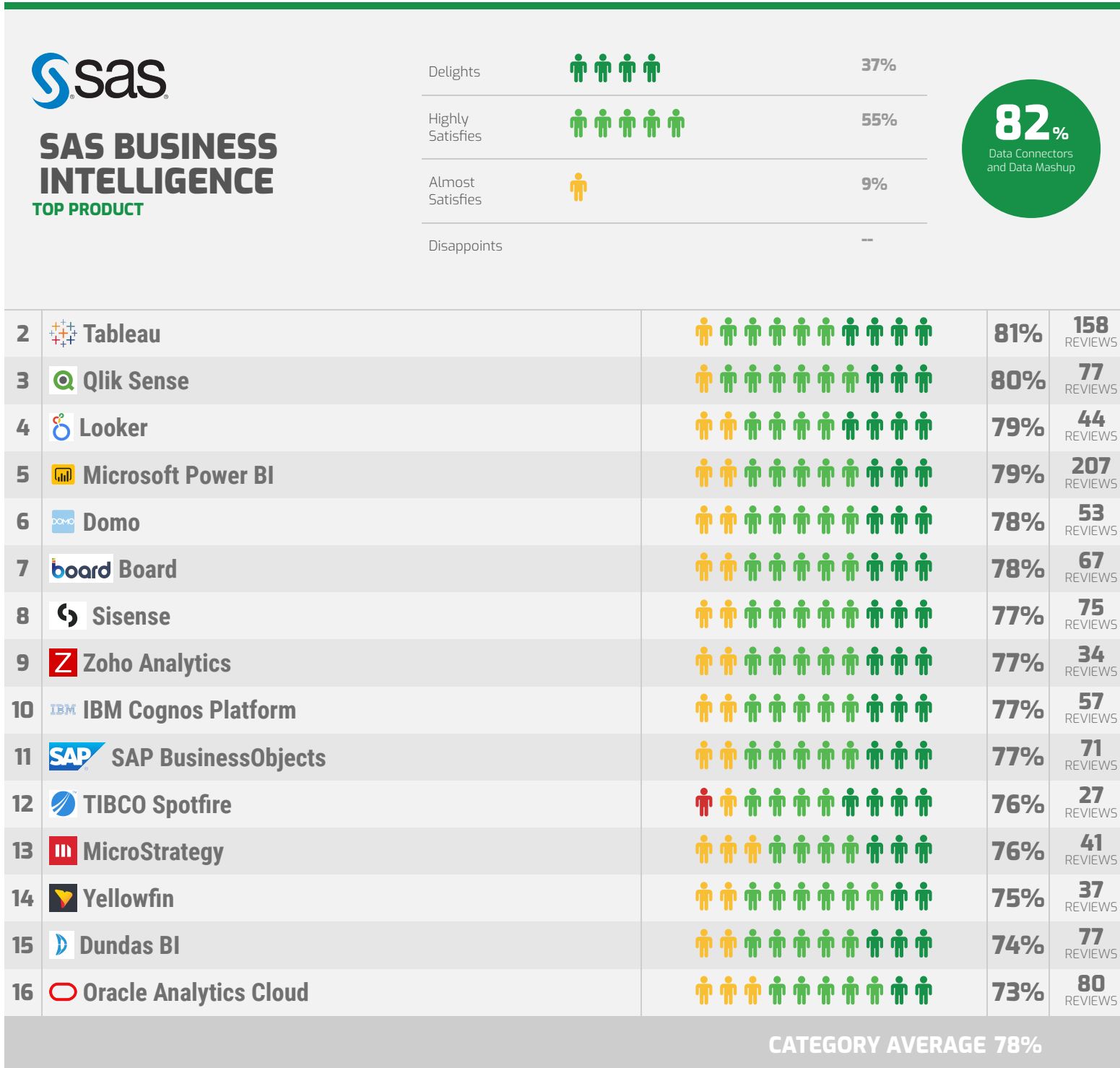
Product Feature Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Data Connectors and Data Mashup

Mandatory Feature

Connect to, merge and clean data from multiple diverse data sources.



--	Pentaho Business Analytics		77%	19 REVIEWS
--	Information Builders WebFOCUS		81%	13 REVIEWS
--	SAP Analytics Cloud		82%	11 REVIEWS
--	Logi Analytics		77%	11 REVIEWS
--	IBM Watson Analytics		83%	9 REVIEWS
--	GoodData		93%	8 REVIEWS
--	Birst BI Platform		67%	7 REVIEWS
--	OpenText Analytics		81%	6 REVIEWS
--	Datapine		88%	5 REVIEWS
--	Amazon QuickSight		75%	5 REVIEWS

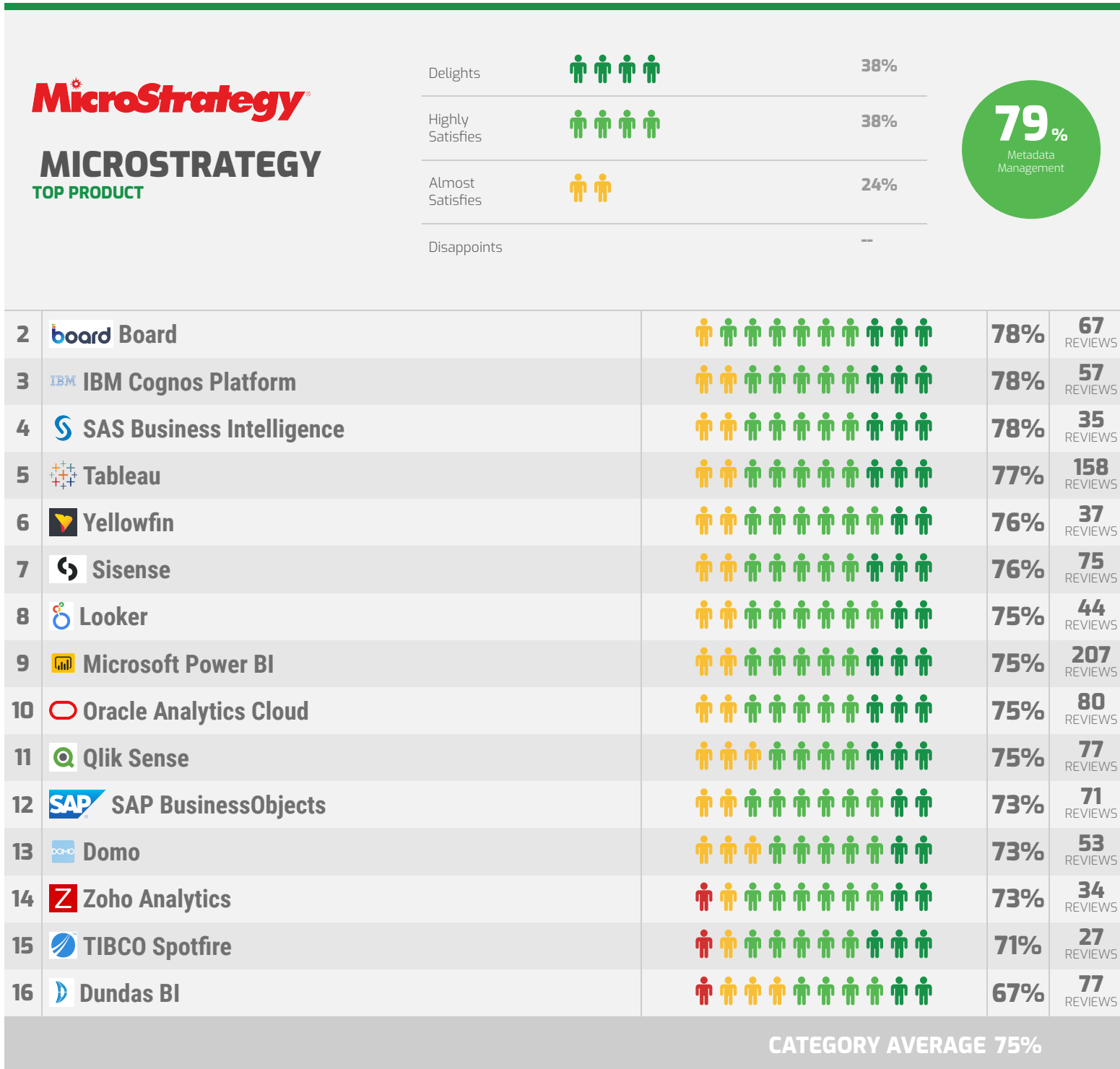
Product Feature Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Metadata Management

Mandatory Feature

A metadata layer makes reporting easy and eliminates the need for coding and SQL, allowing users to see and access information in simple business language.



--	Pentaho Business Analytics		67%	19 REVIEWS
--	Information Builders WebFOCUS		76%	13 REVIEWS
--	SAP Analytics Cloud		83%	11 REVIEWS
--	Logi Analytics		80%	11 REVIEWS
--	IBM Watson Analytics		77%	9 REVIEWS
--	GoodData		92%	8 REVIEWS
--	Birst BI Platform		70%	7 REVIEWS
--	OpenText Analytics		89%	6 REVIEWS
--	Datapine		81%	5 REVIEWS
--	Amazon QuickSight		75%	5 REVIEWS

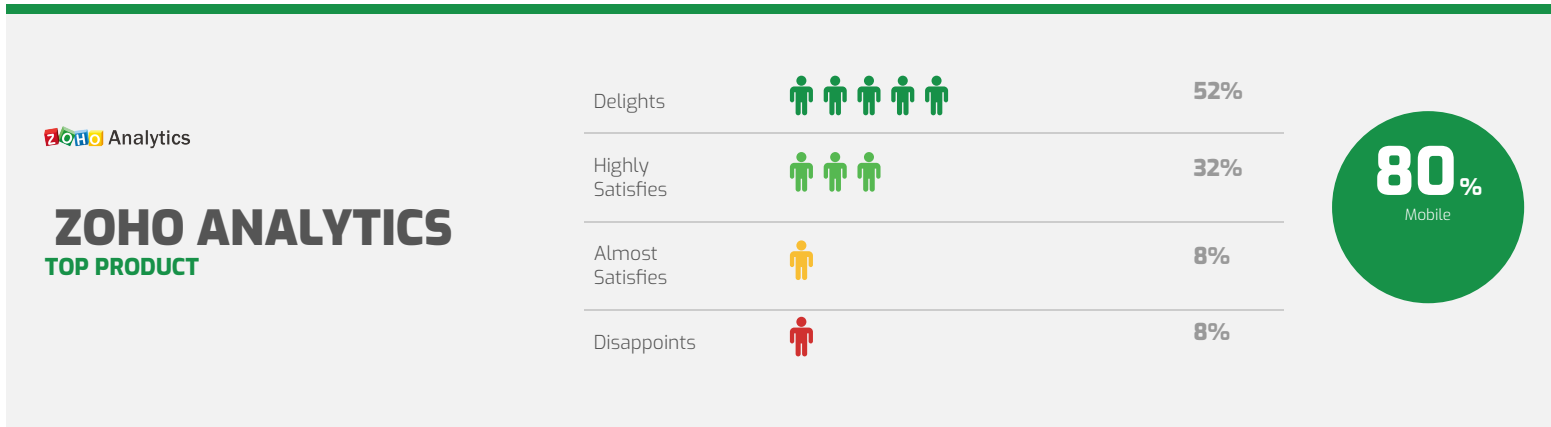
Product Feature Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Mobile

Mandatory Feature

Ability to support multiple devices, OSes and platforms using mobile optimized, HTML-based web access and/or native applications.



2	MicroStrategy		80%	41 REVIEWS
3	Domo		77%	53 REVIEWS
4	Sisense		77%	75 REVIEWS
5	Qlik Sense		77%	77 REVIEWS
6	Microsoft Power BI		77%	207 REVIEWS
7	Yellowfin		75%	37 REVIEWS
8	Looker		74%	44 REVIEWS
9	Board		72%	67 REVIEWS
10	Tableau		72%	158 REVIEWS
11	Oracle Analytics Cloud		71%	80 REVIEWS
12	IBM Cognos Platform		71%	57 REVIEWS
13	Dundas BI		71%	77 REVIEWS
14	SAP BusinessObjects		68%	71 REVIEWS
15	SAS Business Intelligence		66%	35 REVIEWS
16	TIBCO Spotfire		61%	27 REVIEWS
CATEGORY AVERAGE 74%				

--	Pentaho Business Analytics		65%	19 REVIEWS
--	Information Builders WebFOCUS		62%	13 REVIEWS
--	SAP Analytics Cloud		68%	11 REVIEWS
--	Logi Analytics		78%	11 REVIEWS
--	IBM Watson Analytics		75%	9 REVIEWS
--	GoodData		94%	8 REVIEWS
--	Birst BI Platform		90%	7 REVIEWS
--	OpenText Analytics		66%	6 REVIEWS
--	Datapine		80%	5 REVIEWS
--	Amazon QuickSight		70%	5 REVIEWS


Product Feature Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.




Dashboard

Mandatory Feature































Displays actionable key performance indicators (KPIs) for corporate officers.























DUNDAS BI
TOP PRODUCT

Delights		52%
Highly Satisfies		41%
Almost Satisfies		7%
Disappoints		--

86%
Dashboard

2	 Board		84%	67 REVIEWS
3	 Tableau		83%	158 REVIEWS
4	 Qlik Sense		82%	77 REVIEWS
5	 Zoho Analytics		81%	34 REVIEWS
6	 Microsoft Power BI		81%	207 REVIEWS
7	 Looker		81%	44 REVIEWS
8	 Domo		80%	53 REVIEWS
9	 SAS Business Intelligence		80%	35 REVIEWS
10	 TIBCO Spotfire		80%	27 REVIEWS
11	 Sisense		79%	75 REVIEWS
12	 Oracle Analytics Cloud		78%	80 REVIEWS
13	 IBM Cognos Platform		76%	57 REVIEWS
14	 MicroStrategy		74%	41 REVIEWS
15	 Yellowfin		74%	37 REVIEWS
16	 SAP BusinessObjects		73%	71 REVIEWS
CATEGORY AVERAGE 80%				

--	 Pentaho Business Analytics		86%	19 REVIEWS
--	 Information Builders WebFOCUS		77%	13 REVIEWS
--	 SAP Analytics Cloud		89%	11 REVIEWS
--	 Logi Analytics		95%	11 REVIEWS
--	 IBM Watson Analytics		75%	9 REVIEWS
--	 GoodData		95%	8 REVIEWS
--	 Birst BI Platform		71%	7 REVIEWS
--	 OpenText Analytics		97%	6 REVIEWS
--	 Datapine		90%	5 REVIEWS
--	 Amazon QuickSight		75%	5 REVIEWS

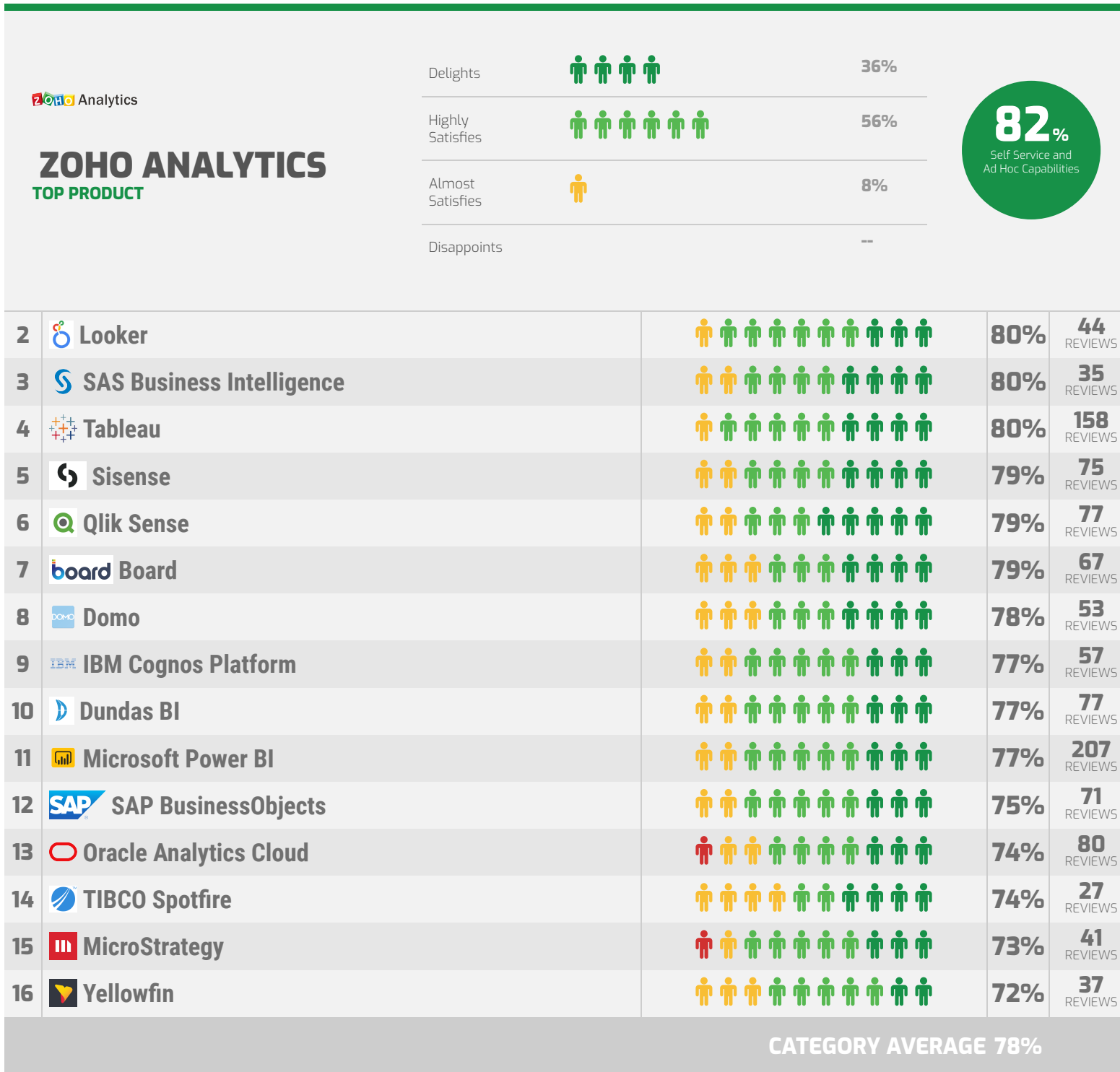
Product Feature Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Self Service and Ad Hoc Capabilities

Mandatory Feature

Selected user groups are able to interact with BI data, slice and dice, and find answers on their own.



--	Pentaho Business Analytics	91%	19 REVIEWS
--	Information Builders WebFOCUS	71%	13 REVIEWS
--	SAP Analytics Cloud	77%	11 REVIEWS
--	Logi Analytics	82%	11 REVIEWS
--	IBM Watson Analytics	90%	9 REVIEWS
--	GoodData	97%	8 REVIEWS
--	Birst BI Platform	80%	7 REVIEWS
--	OpenText Analytics	91%	6 REVIEWS
--	Datapine	81%	5 REVIEWS
--	Amazon QuickSight	70%	5 REVIEWS


Product Feature Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.




Advanced Analytics and Data Science

Standard Feature

Techniques including predictive, data and text mining, machine learning, forecasting, what-if analysis, sentiment analysis etc.





















































TIBCO SPOTFIRE
TOP PRODUCT

Delights		47%
Highly Satisfies		37%
Almost Satisfies		16%
Disappoints	--	--

83%

Advanced Analytics and Data Science

2	 Qlik Sense		79%	77 REVIEWS
3	 Domo		79%	53 REVIEWS
4	 Tableau		79%	158 REVIEWS
5	 Board		79%	67 REVIEWS
6	 SAS Business Intelligence		77%	35 REVIEWS
7	 Sisense		77%	75 REVIEWS
8	 MicroStrategy		77%	41 REVIEWS
9	 IBM Cognos Platform		77%	57 REVIEWS
10	 Zoho Analytics		76%	34 REVIEWS
11	 Oracle Analytics Cloud		76%	80 REVIEWS
12	 Microsoft Power BI		75%	207 REVIEWS
13	 Yellowfin		75%	37 REVIEWS
14	 Looker		71%	44 REVIEWS
15	 Dundas BI		69%	77 REVIEWS
16	 SAP BusinessObjects		69%	71 REVIEWS
CATEGORY AVERAGE 76%				

--	 Pentaho Business Analytics		79%	19 REVIEWS
--	 Information Builders WebFOCUS		70%	13 REVIEWS
--	 SAP Analytics Cloud		86%	11 REVIEWS
--	 Logi Analytics		85%	11 REVIEWS
--	 IBM Watson Analytics		80%	9 REVIEWS
--	 GoodData		96%	8 REVIEWS
--	 Birst BI Platform		70%	7 REVIEWS
--	 OpenText Analytics		97%	6 REVIEWS
--	 Datapine		87%	5 REVIEWS
--	 Amazon QuickSight		69%	5 REVIEWS

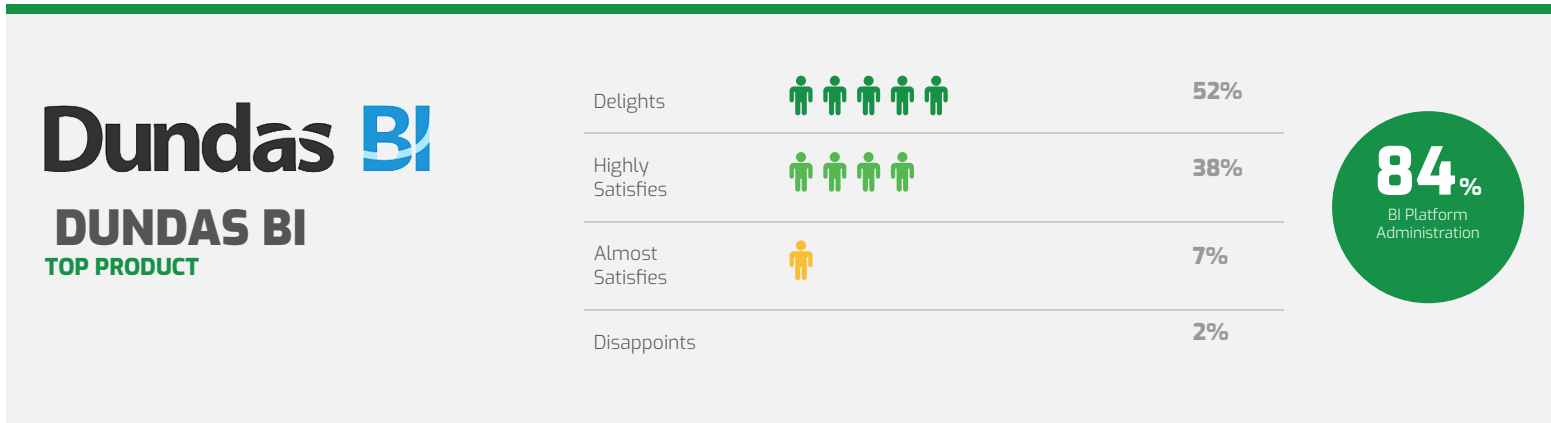
Product Feature Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

BI Platform Administration

Standard Feature

Centralized console to manage BI portal administration. Management metrics and reports on usage, resource utilization, security, and other activities.



2	MicroStrategy		81%	41 REVIEWS
3	Domo		79%	53 REVIEWS
4	Tableau		79%	158 REVIEWS
5	IBM Cognos Platform		79%	57 REVIEWS
6	Qlik Sense		79%	77 REVIEWS
7	Zoho Analytics		79%	34 REVIEWS
8	SAS Business Intelligence		78%	35 REVIEWS
9	board Board		78%	67 REVIEWS
10	SAP BusinessObjects		78%	71 REVIEWS
11	Microsoft Power BI		77%	207 REVIEWS
12	Looker		77%	44 REVIEWS
13	Sisense		76%	75 REVIEWS
14	Yellowfin		75%	37 REVIEWS
15	Oracle Analytics Cloud		75%	80 REVIEWS
16	TIBCO Spotfire		68%	27 REVIEWS
CATEGORY AVERAGE 78%				

--	Pentaho Business Analytics		67%	19 REVIEWS
--	Information Builders WebFOCUS		72%	13 REVIEWS
--	SAP Analytics Cloud		89%	11 REVIEWS
--	Logi Analytics		72%	11 REVIEWS
--	IBM Watson Analytics		81%	9 REVIEWS
--	GoodData		97%	8 REVIEWS
--	Birst BI Platform		72%	7 REVIEWS
--	OpenText Analytics		97%	6 REVIEWS
--	Datapine		80%	5 REVIEWS
--	Amazon QuickSight		75%	5 REVIEWS


Product Feature Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.




Intelligent Alerts and Notifications

Standard Feature

Ability to create, manage, send and receive notifications, enhancing efficiency and productivity.





















































LOOKER
TOP PRODUCT

Delights		37%
Highly Satisfies		52%
Almost Satisfies		12%
Disappoints	--	--

81%

Intelligent Alerts and Notifications

2	 Qlik Sense		81%	77 REVIEWS
3	 SAS Business Intelligence		81%	35 REVIEWS
4	 Tableau		78%	158 REVIEWS
5	 Sisense		78%	75 REVIEWS
6	 Oracle Analytics Cloud		77%	80 REVIEWS
7	 MicroStrategy		77%	41 REVIEWS
8	 Domo		77%	53 REVIEWS
9	 Microsoft Power BI		76%	207 REVIEWS
10	 board Board		75%	67 REVIEWS
11	 Zoho Analytics		75%	34 REVIEWS
12	 IBM Cognos Platform		75%	57 REVIEWS
13	 Dundas BI		74%	77 REVIEWS
14	 Yellowfin		73%	37 REVIEWS
15	 TIBCO Spotfire		72%	27 REVIEWS
16	 SAP BusinessObjects		71%	71 REVIEWS
CATEGORY AVERAGE 77%				

--	 Pentaho Business Analytics		78%	19 REVIEWS
--	 Information Builders WebFOCUS		70%	13 REVIEWS
--	 SAP Analytics Cloud		80%	11 REVIEWS
--	 Logi Analytics		86%	11 REVIEWS
--	 IBM Watson Analytics		73%	9 REVIEWS
--	 GoodData		97%	8 REVIEWS
--	 Birst BI Platform		76%	7 REVIEWS
--	 OpenText Analytics		86%	6 REVIEWS
--	 Datapine		90%	5 REVIEWS
--	 Amazon QuickSight		75%	5 REVIEWS


Product Feature Satisfaction




This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Operational Reporting Capabilities

Standard Feature































Real-time detailed reporting to support operational business processes.























Delights		45%
Highly Satisfies		46%
Almost Satisfies		9%
Disappoints		--

84%

Operational Reporting Capabilities

2	 TIBCO Spotfire		81%	27 REVIEWS
3	 Dundas BI		81%	77 REVIEWS
4	 Zoho Analytics		80%	34 REVIEWS
5	 board Board		80%	67 REVIEWS
6	 Domo		80%	53 REVIEWS
7	 Qlik Sense		80%	77 REVIEWS
8	 SAS Business Intelligence		80%	35 REVIEWS
9	 IBM Cognos Platform		79%	57 REVIEWS
10	 Microsoft Power BI		79%	207 REVIEWS
11	 Looker		79%	44 REVIEWS
12	 Sisense		79%	75 REVIEWS
13	 SAP BusinessObjects		78%	71 REVIEWS
14	 MicroStrategy		78%	41 REVIEWS
15	 Oracle Analytics Cloud		77%	80 REVIEWS
16	 Yellowfin		76%	37 REVIEWS
CATEGORY AVERAGE 80%				

--	 Pentaho Business Analytics		78%	19 REVIEWS
--	 Information Builders WebFOCUS		66%	13 REVIEWS
--	 SAP Analytics Cloud		86%	11 REVIEWS
--	 Logi Analytics		88%	11 REVIEWS
--	 IBM Watson Analytics		83%	9 REVIEWS
--	 GoodData		92%	8 REVIEWS
--	 Birst BI Platform		83%	7 REVIEWS
--	 OpenText Analytics		89%	6 REVIEWS
--	 Datapine		90%	5 REVIEWS
--	 Amazon QuickSight		75%	5 REVIEWS